

Emerging Bachelor Degrees,
New National Rankings and
Spring Registration Now Open!

GLOBAL FALL '24 NEWS

Since 1995, UofM Global has supported students learning online as they balance careers, budgets, families, friends and health throughout their educational journey.

Executive Director's Note:

Welcome to our latest Global Newsletter! This fall, UofM Global launched seven new programs, including bachelor's degrees in Integrated Social Media and Human Resource Management. We're also excited to be recognized as one of America's Top Online Colleges 2025 by Newsweek and Statista. Lastly, spring registration is open for UofM Global students — don't wait to sign up! Thank you for your continued support as we work to expand opportunities and drive success for the UofM Global community.

Courtney Brafford,
Executive Director, UofM Global

UofM Global Class of 2024 Student Highlight:

"Earning my Bachelor's in Professional Studies through with UofM Global was a great experience. The self-paced, remote format let me balance school while working full time. My Student Advocate was essential in guiding me, and the program improved my writing and presentation skills. The support from faculty and classmates made the experience smooth and rewarding."

Jeff Burger '24



Emerging Bachelor Degree Programs Now Online:

UofM Global is offering two more innovative bachelor's degrees designed to equip students with the skills needed to thrive in today's competitive job market, with both programs experiencing strong enrollment this fall.



Integrated Social Media:

- Content Marketing
- Creative Advertising Campaigns
- Brand Strategy
- SEO for Social Media Content



Human Resource Management:

- Strategic Workforce Planning
- Change Management
- Legal and Ethical HR Practices
- Organizational Development

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UofM Global Among Top-Ranked Online Schools for 2025 National Listings by Newsweek.



UofM Global is also nationally recognized by top brands like U.S. News & World Report, The Princeton Review and Forbes for its high-quality and rewarding degree programs. With accolades such as the #1 ranking for online education in Tennessee, UofM Global is a leader in online learning, offering rigorous programs and personalized support backed by over 25 years of experience.

Newsweek's National Ranking:

Newsweek and Statista have compiled rankings of the top 250 universities, including the University of Memphis Global, that offer online undergraduate and graduate programs, as well as the top 100 non-university providers of online courses. These rankings are based on a survey of over 10,000 U.S. learners and evaluate factors like organization, support, price, reputation, and overall satisfaction. The list is designed to help prospective students find the best online programs to meet their academic and professional goals. Click [here](#) to see full rankings from Newsweek!

UofM Global Remote Information Sessions

UofM Global is hosting remote information seminars to help prospective students explore its flexible, nationally recognized online programs. With over 25 years of experience, these sessions will show how UofM Global's personalized support can help you achieve your academic and career goals. Visit the UofM Global [Student Services and Support](#) page to learn more.



Registration now open for Spring 2025 Classes

With registration now open, students can use the following links to get started. The UofM Global team is here to help, see our contact info below!

- [Registration Quick Guide](#)
- [Access myMemphis Portal](#)
- [Contacts for Common Holds](#)
- [Waitlisting Steps & FAQ's](#)
- [UofM Global Career & Educational Blog](#)
- [Contact Career Services](#)

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