

# CHOOSING TRANSPORTATION

## 2020 Choosing Transportation Summit FedEx Institute of Technology, University of Memphis Main Campus

**Wednesday, March 4, 2020**

7:00 - 8:00 **Vendor Expo setup**

8:00-11:00 **Registration & Career Expo**

College students from across the mid-south are invited to attend the career expo to learn about diverse transportation companies/organizations, job opportunities, and internships!

9:30-10:45 **Working Groups**

**I: Women in Transportation Working Group (Methodist)**

Join the Society of Female Transportation Professionals as we review the recently released SETWC Women in Transportation Playbook, and set an agenda for making impact in 2020!

**II: Highway Construction Working Group (FIT Lobby)**

Join the Southeast Transportation Workforce Center to begin planning for engaging high school students in highway construction outreach efforts for summer and fall 2020 (both extracurricular and academic efforts, including development of internship and apprenticeship opportunities for students at the Transportation-STEM Academy at East High School).

10:45-11:00 Break

11:00-11:30 **Keynote Address: Transportation Industry Trends & Technology**  
*Dan Pallme, Assistant Chief of Freight and Logistics, Tennessee Department of Transportation*

11:30-12:15 **Lunch (FIT Lobby)**

12:30-1:00 **Keynote Address: State of Diversity**

*Shannon A. Brown, Senior Vice President of Eastern Division U.S. Operations and Chief Diversity Officer, FedEx Express*

1:00-2:00 **Attracting Diversity: Workforce Strategies that Work**

With the changing demographics across our nation, the workforce of the future is destined to be much different than today. This session features panelists who have found success in attracting diversity – from K-12 through career and including programs focused on women, minorities, and neurodiverse individuals. Join us to learn about best practices that may translate to your organization and improve diversity outcomes!

*Moderator:*

*Lauren Thornton, Civil EIT, Smith Seckman Reid, Inc.*

*Panelists:*

*Dr. Glenda D. Collins, Director of Workforce Programs & Partnerships, Southwest TN Community College*

*Dr. Linh P. Luu, Associate Director Student Health and Counseling Services, University of Memphis*

*Angela Parsley, STEM Coordinator, Virginia Department of Transportation*

*Dr. D. Kimbrough Oller, Professor and Plough Chair of Excellence, School of Communication Sciences and Disorders*

2:00 – 2:30    **Break/Vendor Expo**

2:30-3:30    **Reskilling and Upskilling in the Face of Disruption**

As the transportation industry continuously evolves due to advances in technology, our workforce must also transform. Join panelists from diverse areas of the transportation industry as they discuss the impact of automation, AI and other disruptive technologies and examine how our workforce needs will shift in the coming years.

*Moderator:*

*Stephanie Ivey, Director, Southeast Transportation Workforce Center*

*Panelists:*

*Eddie Fuchs- Director, Logistics Operations, IMM, Dunavant Logistics Group, LLC*

*Pamela Kordenbrock, Division Administrator - Tennessee, Federal Highway Administration*

*Hunter Purnell, Director IT, IMC Companies, Inc.*

*Dewayne Swindall, General Manager, Gulf Region, CN*

*Gary Rosenfeld, CEO, Memphis Area Transit Authority*

3:30 – 4:00    **Attracting the Next Generation: Advice from our Future Workforce!**

Nationally, we engage in many discussions about what the next generation workforce wants in a workplace, their work ethic, and what they are ultimately looking for in a career. This session provides the opportunity to actually ask them! Join in on an engaging conversation with some of the best and brightest students poised to Choose Transportation!

*Moderator:*

*Victoria McDaniel, Associate, Logistics Client & Talent Solutions, Vaco*

*Panelists:*

*Aaliyah Jatta, Senior, Supply Chain Management*

*Rodrigo Ibarra, Junior, Civil Engineering*

*Jake Milligan, Senior, Civil Engineering*

*TBA, Graduate Student, City and Regional Planning*

4:00 – 4:15    Closing Comments

5:30-7:30    **Blue Pump Gala at Memphis Botanic Garden**

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Thursday, March 5, 2020

8:00-9:00 **Registration & continental breakfast/Vendor Expo**

9:00-9:30 **Welcome and Transportation Gameshow – Fishbowl**

9:30 - 10:15 **Transportation Expo! (Group A – Lobby)/Meet Your Mode (Group B – Fishbowl)**

***Expo:** visit with representatives from transportation companies and organizations throughout the midsouth representing public and private sector, all modes, and varied disciplines (business, computer science, engineering, logistics, supply chain, and much more). Exciting technologies and demos will be featured by each company.*

***Meet Your Mode:** learn about exciting careers in Rail-River-Runway-Road as you rotate through mode-themed tables of professionals in a speed-networking style session!*

*Come prepared to ask questions and learn about exciting career paths in transportation!*

10:15-10:30 **Break**

10:30 - 11:30 **Transportation Challenge – Methodist Presentation Theater**

*Finalists present their projects before an audience of transportation professionals and student peers. Industry professionals will serve as judges to evaluate final presentations and select the Transportation Challenge champions!*

11:30-12:15 **Transportation Expo! (Group B – Lobby)/Meet Your Mode (Group A – Fishbowl)**

12:15-1:15 **Networking Luncheon and Awards Presentation – Lobby**

*High school students join college students and industry professionals for an informal and engaging networking lunch, along with presentation of the Transportation Challenge Awards!*

1:15-1:45 **Wrap-up discussion - Fishbowl**