

Rural Cancer Control: Challenges and Opportunities

May 4-5, 2017

FedEx Institute of Technology

University of Memphis



Planning Committee

- Michelle Bennett, PhD; National Cancer Institute
- Edward Ellerbeck, MD, MPH; University of Kansas
- Kevin English, DrPH; Albuquerque Area Southwest Tribal Epidemiology Center
- Lisa M Klesges, PhD, MS; School of Public Health, University of Memphis
- Michelle Martin, PhD; University of Tennessee Health Science Center
- Kathi Mooney, RN, PhD; University of Utah
- Tracy Onega, PhD; Dartmouth Institute of Health Policy
- Raymond Osarogiagbon, MD; Baptist Hospital of Memphis
- Shobha Srinivasan, PhD, National Cancer Institute
- Robin Vanderpool, PhD, Markey Cancer Center, University of Kentucky
- Hannah Weir, PhD; Centers for Disease Control and Prevention
- Gary Wiltz, MD; Teche Action Clinics, Louisiana

SPECIAL THANKS TO OUR MEETING CO-SPONSORS!



12:00-1:00pm	Small Group Discussions over Lunch - Breakouts Breakout 1 - Fishbowl (Room 203/205) Breakout 2 - Classroom 225 Breakout 3 - Classroom 227
1:05-1:25 pm	Reporting Back (Zone Auditorium)
Remarks by Senator Lamar Alexander	
1:30-1:45pm 1:45-2:00pm	Senator Lamar Alexander presentation Question & Answer
Public Health and Community Capacity: Aligning Research to Reduce Rural Disparities	
2:00-2:45pm	J Michael Oakes, Building a Culture of Rural Health Marcia Ory, Promoting Public Health through State Cancer Control Plans Maria Fernandez, Building Capacity for Implementing Community-Based Rural Cancer Control Research
2:45-2:50pm 2:50-3:10pm	Discussion: Connecting Cancer Control with Rural Communities Discussant: Ernie Hawk Co-Moderators: Michelle Martin, Ernie Hawk Panel: Oakes, Ory, Fernandez, Hawk
3:10-3:30pm	Rural Cancer Control Research: Next Steps Lisa Richardson, Director, Division of Cancer Prevention and Control, CDC
3:30-4:20pm	Large Group Discussion Moderator: Shobha Srinivasan, Michelle Bennett
4:20-4:25pm	Closing Remarks & Adjournment

Meeting Agenda - Friday, May 5 FedEx Institute of Technology (FIT)

All general sessions are located in the Zone

7:30-8:00am	Continental Breakfast (FIT Lobby)
8:00-8:05am	Welcome 2nd Day Lisa M Klesges, University of Memphis; and Ray Osarogiagbon, Baptist Memorial Health Care
Digital Divide and Information Technology Disparities in Rural America	
8:05-8:50am	David Ahern, Meaningful Use as a Lever in Rural Communities – Patient Portals Martin Kistin, Project ECHO Chris Gibbons, Connect2Health
8:50-8:55am	Discussion: Bridging the Digital Divide in Oncology Informatics Discussant: Brad Hesse
8:55-9:15am	Moderated Panel: Ahern, Kistin, Gibbons
Clinical Research and Quality of Rural Cancer Care	
9:15-10:00am	Susan Peterson, CYCORP: Comparative Effectiveness with Connected Patients Paul Moore, Rural Health Systems and Quality Collaboratives Kathi Mooney, Symptom Management in Rural Cancer Patients
10:00-10:05am	Discussion: Establishing Rural Networks and Improving Quality of Care Discussant: Ed Ellerbeck
10:05-10:25am	Moderated Panel: Peterson, Mooney, Moore
10:25-10:30am	Break
10:30-10:45am	Remarks by Congressman Steve Cohen
Rural Health Delivery Research: Access & Engagement	
10:45-11:30am	Melinda Davis, Reducing Disparities in Early Detection of Colorectal Cancer among Rural Populations: Patient, Practice, and Health Plan Engagement Ray Osarogiagbon, Multidisciplinary Team-Based Models of Cancer Care Christie Befort, Patient and Provider Engagement in Rural Health Delivery: Lessons learned from a primary care obesity treatment trial
11:30-11:35am	Discussion: Improving Access, Engagement, and Experiences of Care Discussant: Sallie Weaver
11:35-11:55am	Moderated Panel: Davis, Osarogiagbon, Befort
11:55-12:00am	Pick up lunches, transition to breakout rooms

Meeting Agenda - Thursday, May 4 FedEx Institute of Technology (FIT)

All general sessions are located in the Zone

11:00am-12:00pm	Meeting Registration (FIT Lobby) *Lunch on your own
12:00-12:10pm	Welcome & Opening Remarks David Rudd, President, University of Memphis
12:10-12:20pm	Connecting People and Possibilities Rob Carter, Executive VP, FedEx Corporation
12:20-12:40pm	Making the Case for Investment in Rural Cancer Control Robert Croyle, Director, Div of Cancer Control & Population Sciences, NCI
Improving the Burden of Rural Cancer through Prevention	
12:40-1:30pm	Electra Paskett, HPV Vaccination in Rural Communities Kris Rhodes, Tobacco Prevention in Tribal Communities Samantha Harden, Engaging Extension Services for Obesity Prevention
1:30-1:35pm	Discussion: Prioritizing Challenges in Rural Cancer Control Discussant: Robin Vanderpool
1:35-1:55pm	Moderated Panel: Paskett, Rhodes, Harden
2:00-2:10 pm	Break
Emerging Research Methods in Rural Cancer Control	
2:10-3:00pm	Tracy Onega, Multi-Level and Geospatial Approaches in Cancer Control Stephanie Wheeler, Systems Models in Rural Cancer Control Implementation Rebecca Lobb, Implementation Science: Lessons Learned in Rural Cancer Control
3:00-3:05pm 3:05-3:25pm	Discussion: Opportunities in Rural Cancer Control Research Discussant: Hannah Weir Moderated Panel: Onega, Wheeler, Lobb
3:25-4:35pm	Small Group Discussions - Breakouts Breakout 1 - Fishbowl (Room 203/205) Breakout 2 - Classroom 225 Breakout 3 - Classroom 227
4:45-5:15pm	Reporting Back (Zone Auditorium)
5:30-7:15pm	Reception & Poster Session (FIT Lobby)