

ERIN KRISTIN NELSON

Associate Professor
The University of Memphis
Department of Public and Nonprofit Administration
School of Urban Affairs and Public Policy

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Memphis, TN 38152
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EDUCATION

University of Missouri – Kansas City
Doctor of Philosophy in Public Administration

Kansas City, MO
May 2013

University of Missouri – Kansas City
Master of Public Administration in Nonprofit Management
Certificate in Fundraising

Kansas City, MO
May 2006

University of Pittsburgh
Bachelor of Arts
German and Interdisciplinary Studies (Western European Studies)

Pittsburgh, PA
April 2000

Universität Augsburg
Directly enrolled in the Germanistik Department
(German Languages and Literatures)

Augsburg, Bavaria, Germany
Summer 1998

ACADEMIC EMPLOYMENT

September 2020 – present

Associate Professor
Coordinator, Graduate Certificate in Philanthropy and Nonprofit Leadership
Department of Public and Nonprofit Administration
School of Urban Affairs and Public Policy
The University of Memphis

September 2020 – present

Associate Director, Research and Education
Institute for Philanthropy and Nonprofit Leadership
Department of Public and Nonprofit Administration
The University of Memphis

August 2013 – August 2020

Assistant Professor
Coordinator, Graduate Certificate in Philanthropy and Nonprofit Leadership
Department of Public and Nonprofit Administration
School of Urban Affairs and Public Policy
The University of Memphis

August 2007 – June 2013

Doctoral Research Fellow
Midwest Center for Nonprofit Leadership
Department of Public Affairs
Henry W. Bloch School of Management
University of Missouri – Kansas City

January 2006 – May 2013

Graduate Teaching Assistant / Guest Lecturer
PA 5510: Research Methods in Public Administration
PA 5525: Financial Accountability and Policy Development

December 2007 – November 2008

Program Assistant, Smiles Across Greater Missouri (SAGMO)
School of Dentistry
University of Missouri – Kansas City

January 2006 – January 2008
Erin Nelson CV

Graduate Research Assistant

Department of Public Affairs
Henry W. Bloch School of Management
University of Missouri – Kansas City

August 2005 – March 2006

Researcher, Community Profile Project

Susan G. Komen Breast Cancer Foundation, Kansas City Affiliate

OTHER PROFESSIONAL EXPERIENCE

SkillPath Seminars

Marketing Assistant

Shawnee Mission, KS

August 2001 – August 2005

Mid-Coast Radio Project, Inc. (dba 90.1 FM, KKFI)

Membership Director & Volunteer Coordinator

Kansas City, MO

October 2000 – August 2001

PUBLICATIONS

Peer Reviewed Publications

Nelson, E. K. (2020). Things that seem still are still changing: How transition impacts university-community collaborations. *Journal of Nonprofit Education and Leadership*, 10(4). <https://doi.org/10.18666/jnel-2020-10815>

Nelson, E. K. (2020). Stakeholder engagement in curricular design: Addressing current and emerging community needs. *Journal of Nonprofit Education and Leadership*, 10(1). <https://doi.org/10.18666/jnel-2020-v10-i1-8954>

Nelson, E. K. (2019). Come on feel the noise: The relationship between stakeholder engagement and message amplification through an association's Twitter use. *International Review on Public and Nonprofit Marketing*, 16(1). <https://doi.org/10.1007/s12208-019-00219-1>

Nelson, E. K. (2018). They pay people to work here? The role of volunteering on nonprofit career awareness and interest. *Journal of Public and Nonprofit Affairs*, 4(3). <https://doi.org/10.20899/jpna.4.3.329-349>

Nelson, E. K. (2017). The accidental nonprofiteer: Chance events and the selection of a nonprofit career. *Journal of Nonprofit Education and Leadership*. 7(4). <https://doi.org/10.18666/jnel-2017-v7-i4-8164>

Nemenoff, E. K. and Schenk, J. (2015). Creating brand ambassadors: Strategic online engagement in a nonprofit association. In Ascencio, H. D. and Sun, R. (Eds.) *Cases in Strategic Social Media Utilization in the Nonprofit Sector*. Hershey, PA: IGI Global. <https://doi.org/10.4018/978-1-4666-8188-0.ch006>

Nelson, S.B., Thomashaw, B.M., Enright, P.L., Mannino, D.M., and Nemenoff, E.K. (2010). A Tiered, Economical Approach for COPD Case-Finding in the General Population. *American Journal of Respiratory and Critical Care Medicine*. 181(1). <https://doi.org/10.1164/ajrccm-conference.2010.181.1.MeetingAbstracts.A5949>

Nemenoff, E.K. (2008). Indiscriminate or Intentional: Locations of nonprofit organizations in Kansas City. *Journal of Interdisciplinary Research*. 2(1).

Funded Research and Projects

- 2020 The Assisi Foundation
Seed Funding for the Evaluation Academy
Project Lead (\$10,000)
- Momentum Nonprofit Partners
2020 State of the Mid-South Nonprofit Sector Report.
Principal Investigator (\$9,116)
- 2019 Momentum Nonprofit Partners
Defining the Memphis Nonprofit Infrastructure: A Report to Momentum Nonprofit Partners and the Nonprofit Capacity Builders Network.
Principal Investigator (\$26,205)

Manuscripts Under Review

Manuscripts in Progress

- Nelson, E. K., Gillespie, E. M., and Carpenter, H. (in progress). Career choices in grantmaking organizations: Continuation of right place, right time, or intentional choice? Target journal: *Nonprofit Management & Leadership*.
- Nelson, E. K. (in progress). More than clicking “Like”: Branding challenges and social media use in membership associations. Target journal: *Social Media and Society*.
- Nelson, E. K. (in progress). Alumni perspectives on nonprofit studies programs: Are expectations met? Target journal: *Journal of Applied Research in Higher Education*.
- Nelson, E. K. (in progress). Unpacking nonprofit career selection: Toward a theory of nonprofit career decision-making. Target journal: *The Career Development Quarterly*.

Research Reports and White Papers

- Nelson, E. K., Dean, K., Fung, S. and Gillespie, E. M. (2020). *2020 State of the Mid-South Nonprofit Sector Report*. Momentum Nonprofit Partners. Memphis, TN.
- Nelson, E. K. (2019). *The State of the Memphis Nonprofit Infrastructure: A Report to Momentum Nonprofit Partners and the Nonprofit Capacity Builders Network*. Momentum Nonprofit Partners. Memphis, TN.
- Nelson, E. K. (2016). *The National Panhellenic Conference 2014-2015 Annual Survey: A Report on the State of the Field*. National Panhellenic Conference. Indianapolis, IN.
- Nemenoff, E. K. (2015). *The National Panhellenic Conference 2013-2014 Annual Survey: A Report on the State of the Field*. National Panhellenic Conference. Indianapolis, IN.
- Nemenoff, E. K. (2014). *The National Panhellenic Conference 2012-2013 Annual Survey: A Report on the State of the Field*. National Panhellenic Conference. Indianapolis, IN.
- Nemenoff, E. K. (2013). *You mean I can get paid to work here? The impact of happenstance, volunteering, and service-learning on nonprofit career awareness*. A report to the Young Nonprofit Professionals Network. New York, NY.
- Nemenoff, E. K. (2013). *The National Panhellenic Conference 2011-2012 Annual Survey: A Report on the State of the Field*. National Panhellenic Conference. Indianapolis, IN.
- Nemenoff, E. K. (2012). *The National Panhellenic Conference 2010-2011 Annual Survey: A Report on the State of the Field*. National Panhellenic Conference. Indianapolis, IN.

Nemenoff, E. K. (2009). Graduate and Undergraduate Pedagogical Techniques: Implications for Coursework in the Legal Foundations and Financial Management of Nonprofit Organizations. *White Paper for the Midwest Center for Nonprofit Leadership*. Department of Public Affairs, Henry W. Bloch School of Business and Public Affairs.

Brown, D., Clough, T., Cohen, R., Culver, M., Jennings, J., Kwon, T., McCambridge, R., Nemenoff, E., and Renz, D. (2008) The *Nonprofit Quarterly* Study on Nonprofit and Philanthropic Infrastructure. *Nonprofit Quarterly* 14(3), 1-72.

Nemenoff, E. K., Helm, S. T., Renz, D. O., Culver, M. (2008). *The 2008 Nonprofit Salary and Benefits Survey of Greater Kansas City Nonprofit Organizations*. Midwest Center for Nonprofit Leadership. Department of Public Affairs, Henry W. Bloch School of Business and Public Affairs.

Andersson, F. O., Nemenoff, E. K., Renz, D. O. (2007) *Building a Healthy Community through Nonprofit Service: 2007 Annual Report on the Kansas City Nonprofit Sector*. Midwest Center for Nonprofit Leadership. Department of Public Affairs, Henry W. Bloch School of Business and Public Affairs.

PEER REVIEWED RESEARCH PRESENTATIONS

Nelson, E. K., Gillespie, E. M., and Carpenter, H. *Career choices in grantmaking organizations: Continuation of right place, right time, or intentional choice?* Presented at the Association for Research on Nonprofit Organizations and Voluntary Action Conference. Online: November 11-13, 2020.

Nelson, E. K. and Carpenter, H. *Career choices in grantmaking organizations: Continuation of right place, right time, or intentional choice?* Accepted for presentation at the International Society for Third Sector Research Conference. (*Conference canceled due to COVID-19*).

Nelson, E. K. and Carpenter, H. *Career choices in grantmaking organizations: Continuation of right place, right time, or intentional choice?* Presented at the Association for Research on Nonprofit Organizations and Voluntary Action Conference. San Diego, CA: November 19-23, 2019.

Nelson, E. K. *Alumni perspectives on nonprofit studies programs: Are expectations met?* Presented at the Association for Research on Nonprofit Organization and Voluntary Action Conference. Austin, TX: November 14-17, 2018.

Nelson, E. K. *Stakeholder engagement in curricular design: Addressing current and emerging community needs*. Presented at the International Society for Third Sector Research Conference. Amsterdam, Netherlands: July 9-13, 2018.

Nelson, E. K. *Stakeholder engagement in curricular design: Addressing current and emerging community needs*. Presented at the Association for Research on Nonprofit Organization and Voluntary Action Conference. Grand Rapids, MI: November 15-18, 2017.

Howell-Moroney, M., Nelson, E. K., and Hall, J. *Is there a brand crisis in public administration?* Presented at the Southeastern Conference for Public Administration. Raleigh, NC: October 13-16, 2016.

Nelson, E. K. *More than clicking "Like": Branding challenges and social media use in membership associations*. Presented at the Association for Research on Nonprofit Organization and Voluntary Action Conference. Chicago, IL: November 18-21, 2015.

Fouts, K., Messersmith, A., Bolden, B., and Nelson, E. K. *Strengthening Member Experiences: Effective Strategies for Volunteer Engagement & Development*. Presented at the Association for Fraternity and Sorority Advisors Annual Conference. Ft. Worth, TX: December 2-5, 2015.

Biddix, J.P., Nemenoff, E. K., Elam-Geuting, K., and Meneley, N. *National Panhellenic Conference sorority membership and educational success: Results and implications from a national study*. Presented at NASPA Annual Conference. New Orleans, LA: March 21-25, 2015.

Nemenoff, E. K. *More than clicking "Like": Branding challenges and social media use in membership associations*. Presented at the Association for Research on Nonprofit Organization and Voluntary Action Conference. Denver, CO: November 19-22, 2014.

Nemenoff, E. K. *Unpacking nonprofit career awareness: Volunteering as a gateway to nonprofit careers*. 11th International Erin Nelson CV

Conference of the International Society for Third Sector Research. Münster, Germany: July 22-25, 2014.

Nemenoff, E. K. *You Mean I Can Get Paid to Work Here? The Impact of Volunteering on Nonprofit Career Awareness*. Presented at the Association for Research on Nonprofit Organization and Voluntary Action Conference. Hartford, CT: November 21-23, 2013.

Nemenoff, E. K., and Moore, L.A. *Leading the Flock: Inquiry into Management Training for NextGen Clergy*. Presented at the Southeastern Conference for Public Administration. Charlotte, NC: September 25-28, 2013.

Nemenoff, E. K. *You Mean I Can Get Paid to Work Here? The Impact of Service-Learning and Volunteerism on the Selection of Nonprofit Careers*. Presented at the Association for Research on Nonprofit Organization and Voluntary Action Conference. Indianapolis, IN: November 15-17, 2012.

Nemenoff, E. K. *You Mean I Can Get Paid to Work Here? The Impact of Service-Learning and Volunteerism on the Selection of Nonprofit Careers*. Presented at the International Association of Research on Service-Learning and Civic Engagement. Baltimore, MD: September 23-25, 2012. Declined due to lack of funding.

Nemenoff, E. K. and Meneley, N. *Keeping Members Through Graduation: NPC's Panhellenic Retention Project*. Presented at the Association of Fraternity/Sorority Advisors Annual Meeting. St. Louis, MO: December 2-4, 2011.

Never, B., Nemenoff, E. K., and Doyle, J. *The Use of Organizational Champions: Boards as Bridges to Resources*. Presented at the Association for Research on Nonprofit Organization and Voluntary Action Conference. Toronto, Canada: November 17-19, 2011.

Never, B., Nemenoff, E. K., and Doyle, J. *The Use of Organizational Champions: Boards as Bridges to Resources*. Presented at Creating the New Normal: Advancing Governance Theory and Practice. Kansas City, MO: April 14-15, 2011.

Nemenoff, E. K., and Moore, L. A. *Leading the Flock: Inquiry into Management Training for NextGen Clergy*. Presented at the Association for Research on Nonprofit Organization and Voluntary Action Conference. Alexandria, VA: November 17-20, 2010.

Nemenoff, E. K., Pinkston II, J. A., and Moore, L. A. *Leading the Flock: Inquiry into Management Training for NextGen Clergy*. Presented at the Association for Research on Nonprofit Organization and Voluntary Action Conference. Cleveland, OH: November 19-21, 2009. Declined due to pregnancy.

Helm, S. T. and Nemenoff, E. K. *A Place in the Crowd: Gauging the impact of Nonprofit Management Education Program Placement on Student Success*. Presented at the Association for Research on Nonprofit Organization and Voluntary Action Conference. Cleveland, OH: November 19-21, 2009.

Nemenoff, E. K. and Cargo, R. A. *Campus Leaders Today, Community Leaders Tomorrow: Building Better Boards through the Development of Young Leaders*. Presented at the Association for Research on Nonprofit Organization and Voluntary Action Conference. Philadelphia, PA: November 20-22, 2008.

Ahmed, Arif, Day, N. E., and Nelson, E. K. *Dental Coverage as Employee Benefit: Do Jobseekers Value It?* Presented at the American Public Health Association Annual Meeting and Exposition. Boston, MA: November 4-6, 2006.

GRANTS AND CONTRACTS

2020	\$10,000 Program Gift, Assisi Foundation (Funded)
2019	\$25,605 Contract, Momentum Nonprofit Partners (Funded) \$9,116 Contract, Momentum Nonprofit Partners (Funded)
2018	CAS Travel Enrichment Award (Not funded) \$2,500 Community of Research Scholars Grant (Funded)
2014	\$500 CAS Travel Enrichment Award (Funded) \$1,000, Engaged Scholarship Travel Award, University of Memphis (Funded)
2012	\$1,000, School of Graduate Studies Travel Grant. University of Missouri-Kansas City (Funded) \$1,000, Department of Public Affairs Travel Grant. University of Missouri-Kansas City (Funded)
2011	\$1,000, Department of Public Affairs Travel Grant. University of Missouri-Kansas City (Funded)
2010	\$1,000, Department of Public Affairs Travel Grant. University of Missouri-Kansas City (Funded)
2008	\$1,000, Department of Public Affairs Travel Grant. University of Missouri-Kansas City (Funded)

TEACHING EXPERIENCE

The University of Memphis

PADM 4226: Introduction to Nonprofit Organizations
PADM 7607: Public Management Leadership
PADM 7612: Program and Policy Evaluation
PADM 7641: Theory and Practice of Nonprofit Administration
PADM 7643: Seminar in Nonprofit Leadership and Philanthropy

University of Missouri – Kansas City

PA 5510: Research Methods in Public Administration (Guest Lecturer)
PA 5525: Financial Accountability and Policy Development (Teaching Assistant)

UNIVERSITY SERVICE

The University of Memphis

- Member, University of Memphis Green Fee Committee, 2021
- Member, College of Arts and Sciences Tenure and Promotion Committee, 2020-present
- Member, Women’s History Month Steering Committee, 2018-present
- Member, Committee on Campus Support for Child Care and Early Childhood Education, 2018
- Member, Fraternity and Sorority Affairs Advisory Committee, 2014-2015

Department of Public and Nonprofit Administration (UM)

- Associate Director of Research and Education, Institute for Philanthropy and Nonprofit Leadership (2020-present)
 - Coordinator, Nonprofit Graduate Certificate Program, 2016-present
 - Chair, Institute for Philanthropy and Nonprofit Leadership Planning Committee, 2018-2020
 - Representative, Nonprofit Academic Centers Council, 2018-present
 - Chair, Nonprofit Graduate Certificate Assessment Committee, 2018-present
 - Member, Planning and development committee for Masters of Nonprofit Management degree program, 2018-present
 - Organizer and Presenter, Practical Tools for Program Evaluation Lunch & Learn Series, 2019-present
 - Member, DPNA and ALSAC/St. Jude Partnership Committee, 2017-present
 - Member, Nonprofit Mythbusters planning team, 2018
- Chair, Tenure-track faculty search committee, 2019
- Member, MPA assessment committee, 2018-present
- Member, MPA admissions committee, 2018-present
- Panelist, “Issues and Opportunities in the Mid-South,” 2018
- Coordinator, MPA admissions, 2014, 2016-2017
- Member, Tenure-track faculty search committee, 2017
- Faculty Advisor, Pi Alpha Alpha, 2014-2017
- Faculty Liaison, MPA Alumni Association, 2014-2016
- Member, Lecturer search committee, 2014
- Faculty Advisor, MPA Student Association, 2013-2016
- Member, MPA Candidate capstone review committee, 2013-present

University of Missouri – Kansas City

- Social Science Institutional Review Board: Researcher, 2008-2011; Student Member, 2007-2008; Alternate Member, 2006-2007
- Interdisciplinary Doctoral Student Council: President, 2008-2009; Vice President, 2007-2008; Member, 2006-2007
- Public Administration Student Association: President, 2006-2007; Founding Member, 2006

SERVICE TO THE PROFESSION

- Reviewer, IGI Global Publications (2014-present)
- Reviewer, *Nonprofit Management and Leadership* (2013-present)
- Reviewer, *Nonprofit and Voluntary Sector Quarterly* (2013-present)
- Reviewer, Jossey-Bass Publishing (2013-present)
- Reviewer, Sage Publications (2013-present)

EXTERNAL OUTREACH

- Co-Convener, Mid-South Nonprofit Conference (2020-present)
- Member, Memphis Nonprofit Capacity Builders Network (2018-present)
- Member, Alliance for Nonprofit Excellence Planning Committee (2018)
- Chair, Executive Director Search Committee, *National Nonprofit Membership Association* (2014)
- Facilitator, Board Transition / Board Training Workshops, multiple nonprofit organizations (2012-present)
- Chair, Measurable Outcomes Committee, National Panhellenic Conference (2010-2016)
- Marketing Committee Co-Chair and Steering Committee Member, Philanthropy Midwest Conference (2010)
- Member of the Board of Directors, National Panhellenic Conference (2009-2016)
- Sponsorships and Exhibits Committee Member, Philanthropy Midwest Conference (2009)
- National Panhellenic Conference Delegate, Theta Phi Alpha Fraternity (2008-2016)
- Event Chair, Hyde Park Homes Tour (2007-2013)
- Event Chair, Humane Society of Greater Kansas City (2004-2009)
- Member of the University of Pittsburgh Admissions Recruitment Team (2002-2006)
- Chair, Kansas City Blues and Jazz Festival Public Relations Committee (2000-2002)

HONORS, AWARDS, AND RECOGNITION

- Arthur Mag Graduate Fellow in Public Administration, 2011-2012
- Dissertation Research Fellow, 2010-2011
- Arthur Mag Graduate Fellow in Public Administration, 2010-2011 (declined)
- Chancellor's Doctoral Fellow, 2008-2010
- Arthur Mag Graduate Fellow in Public Administration, 2007-2008
- Marjorie Powell Allen Graduate Fellow, 2007
- Order of Omega, 2010
- Phi Kappa Phi Honor Society, 2008
- Golden Key International Honour Society, 2008
- Omicron Delta Kappa Society, the National Leadership Honor Society, 2006
- Pi Alpha Alpha, the National Honor Society for Public Affairs and Administration, 2006
- Rho Lambda Honorary, the National Leadership Recognition Society for Sorority Women, 1999
- National Officer Award, Theta Phi Alpha Fraternity, 2016
- White Rose Merit Award recipient, Theta Phi Alpha Fraternity, 2008
- Outstanding Alumnae Volunteer recipient, Theta Phi Alpha Fraternity, 2008

AFFILIATIONS

- Association for Research on Nonprofit Organization and Voluntary Action
- International Society for Third Sector Research
- American Society for Public Administration
- National Association of Student Personnel Administrators
- Association of Fraternity/Sorority Advisors
- Theta Phi Alpha Fraternity
- University of Pittsburgh Alumni Association Life Member