



DEPARTMENT OF



SUPPLY CHAIN  
MANAGEMENT



Fogelman College  
of Business & Economics



YOUR MAJOR. YOUR CAREER.

# MAJOR DECISION

## SELECTING SUPPLY CHAIN MANAGEMENT AS YOUR FOCUS

Creating and moving products from point A to point B is not as simple as it seems. By majoring in supply chain management (SCM), you can build a rewarding career with skills that are important for any industry. In this major, you'll gain insight into the multifaceted aspects of supply chain management: sourcing, procurement, operations, transportation and distribution of products. You'll study how to analyze and design supply chains, to identify and implement measures that improve supply chain performance to become a vital part of any organization.

Fogelman College of Business & Economics (FCBE) is the ideal training ground for a career in supply chain management, as we are located in the heart of Memphis, a renowned international distribution hub and home to one of the busiest cargo airports in the world.

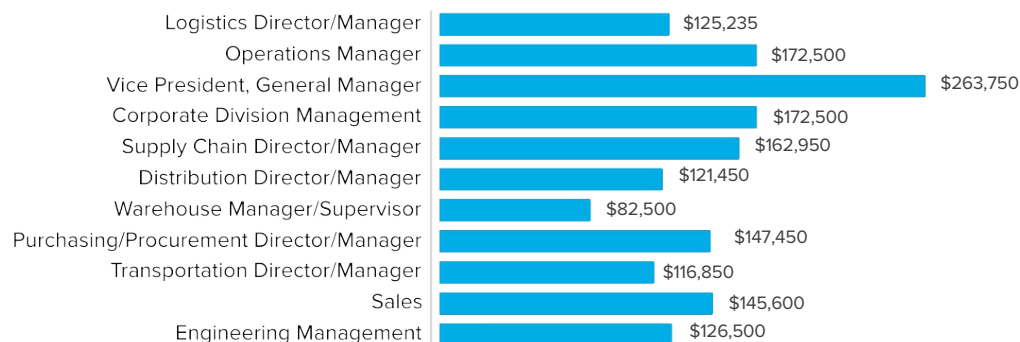
## A CAREER IN DEMAND

In recent years the critical importance of effective supply chain management has been demonstrated on an ongoing basis. Hardly a day passes without the report of a supply chain disruption. Supplier shortages, manufacturing interruptions and logistics challenges are commonplace. In addition, with e-commerce on the rise, the way customers make and receive purchases continues to evolve, further complicating the process of moving products from development to delivery. Today, companies have an even greater need for qualified SCM professionals who are prepared to design and manage resilient supply chains that are capable of meeting these challenges.

## SUPPLY CHAIN MANAGEMENT CAREER EARNING POTENTIAL

The Association for Supply Chain Management 2024 Salary Survey found that professionals with a bachelor's degree reported a median salary of \$100,000, which is about \$30,000 more than the national average for two-year, associate, bachelor's and master's degrees. Plus, 61% of respondents received additional cash compensation (bonus, profit sharing) with their salary.

## AVERAGE SALARIES



Sources: [logisticsmgmt.com](https://www.logisticsmgmt.com), 40th Annual Salary Survey, 4/9/24; Peerless Research Group.

## CAREER OPPORTUNITIES

FCBE graduates have found employment with FedEx, Dunavant, International Paper, AutoZone, Hunter Fan Company, Amazon, Nike, Orgill, Inc., C.H. Robinson, DHL, J.B. Hunt and many other top companies.

**Some positions held by Supply Chain Management graduates include the following:**

- Distribution Center Manager
- Facilities Manager
- Global Commodities Director
- Global Supply Chain Management
- Inventory Manager
- Logistics Manager
- Operation Manager
- Purchasing Manager
- Production Manager
- Strategic Sourcing Manager
- Supply Chain Analyst/Planner
- Supply Chain Manager
- Traffic Manager
- Transportation Manager

## OUR PROGRAM

Our curriculum covers supply management, operations and logistics, with opportunities for a deep dive into such topics as business solutions for sustainability, lean SCM and supply chain analytics. The department offers tracks for a SCM major or minor.

Supply Chain Management majors are strongly encouraged to complete an internship. And, with Memphis being the home of many logistics, transportation, warehousing, distribution and manufacturing companies, students have limitless opportunities.

## ONLINE ON YOUR TIME

Earn your BBA online through UofM Global. Take classes anytime, anywhere. Scholarships and payment plans are available to qualified applicants.

- AACSB Accredited\*
- Online Tutoring
- Advising & Career Services
- World-Class Professors

## WHAT DOES “AACSB ACCREDITED” MEAN?

1. Accreditation means FCBE goes through a rigorous process of evaluation and scrutiny every five years to demonstrate engagement, innovation and impact. It is the gold-standard of business school excellence, an honor earned by less than 5% of business schools worldwide.
2. FCBE is committed to developing, implementing and maintaining the highest level of quality education delivered to its students.
3. The work that you do at FCBE prepares you to make an immediate impact on the world upon graduation – whether you’re beginning at a Fortune 500 company, working remotely from home or exercising your entrepreneurial spirit to start your own business.

## CENTER FOR WORKPLACE DIVERSITY AND INCLUSION (CWDI)

CWDI serves as a resource for members of the University and the Memphis business community to address racism, injustice and inequality in our society with a mission to enact change, promote racial equity and end discrimination.

**Email:** [cwdi@memphis.edu](mailto:cwdi@memphis.edu)

## OUR FACULTY

Faculty bring to the classroom their real-world, professional experiences and present material with engaging pedagogy. In addition to conducting business consulting and outreach activities, our faculty continually publish highly regarded research. Their expertise encompasses supply management, supply chain modeling, operations management, supply chain disruption, systems analysis and supply chain sustainability.





## TIGER TALE STUDENT SPOTLIGHT

### Samir Bechchar

**BBA, Supply Chain Management '24**  
**Extracurriculars:**  
**Dunavant Internship**  
**Fogelman Student Delegate Board**

I chose Supply Chain Management as my major because of the numerous opportunities available in this industry – both in Memphis and beyond. My time at Fogelman has given me a strong educational foundation and I feel confident that I have the skills to thrive post-graduation. Further, the FCBE embraces diversity and offers ample opportunities for students to get connected to one another. It is an honor to be a student at FCBE.

## FROM CLASSROOM TO CAREER

Supply Chain Management majors at FCBE have unique access to professional and community resources to gain real-world experience and enhance job prospects.

### Supply Chain Management Student Association (SCMSA)

Offers networking opportunities, guest speakers, facility tours and recruiting activities by major employers.

### Memphis Institute for Leadership Education (MILE)

Available to all FCBE majors, this program pairs top students with local business and organizational leaders who serve as mentors.

### Internships

Secure internships with major companies through the **Marketing Management & Supply Chain Management Internship Program**,

the **Fogelman Internship Network (FIN)** and the **Center for Professional Career Development (CPCD)**.

The CPCD also offers business etiquette, ethics, resume building, mock interviewing and career counseling, as well as internship and career fairs held in the spring and fall. More than 100 employers attend the events in search of qualified Supply Chain Management majors.

### Study Abroad

For immersive cultural experiences, FCBE students may apply for international study abroad opportunities.

[tigersabroad@memphis.edu](mailto:tigersabroad@memphis.edu)



### Dr. Ernest Nichols

**Interim Chair & Associate Professor**

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