Scott W. Vann, Ed.D.
Assistant Professor of Teaching
Business Information & Technology
The University of Memphis
swvann@memphis.edu
901.678.5368

EDUCATION
Ed.D: Instructional Design & Technology
The University of Memphis
Awarded: May 2019

Graduate Certificate: Instructional Design
The University of Memphis
Awarded: May 2017

Masters: Management of Information Systems
The University of Memphis
Awarded: August 2013

Bachelors: Information Technology
The University of Memphis
Awarded: August 2010

PROFESSIONAL EXPERIENCE
Aug 2022 – present   Assistant Professor of Teaching, BIT, University of Memphis
Mar 2021 – Aug 2022   Director, Academic Learning Support, University of Memphis
Aug 2019 – Feb 2021   Interim Director Digital Learning, UofM Global, University of Memphis
Dec 2017 – July 2019 Instructional Designer, UofM Global, University of Memphis
Aug 2017 – Present   UofM Global Adjunct Faculty, University of Memphis
Aug 2015 – Nov 2017   Instructional Technology Trainer, ITS, University of Memphis
Aug 2015 – May 2016 Adjunct Faculty, Southwest TN Community College, Memphis, TN
Aug 2014 – May 2015 Adjunct Faculty, Austin Peay State University, Clarksville, TN
Nov 2013 – July 2015 Coordinator, Instructional Technologies, Austin Peay State University
Aug 2008 – Oct 2013 Computer Technician, Southwest TN Community College, Memphis,
TN May 2008 – Aug 2018 Systems Analyst, FedEx World Technology Center, Memphis, TN
Jan 2005 – May 2008 Technology Coordinator, State of Mississippi. Hernando, MS

TEACHING EXPERIENCE
MIS 7620 001 – Business Machine Learning I
MIS 7700 001 – Fundamentals of Data Analytics
MIS 7710 001 – Web Analytics
INFS 3700 M50 – Systems Analysis and Design
UNIV 4706 M50 – Managing Software Development
UNIV 3713 M50 – Freedom, Openness, and Internet
UNIV 4708 M50 – Business Intelligence
COMP 2749 001 – Business Software Applications

PUBLICATIONS

Refereed Articles
Tawfik, A., Fowlin, J., Kelley, K., Anderson, M., & Vann, S. (2019) Supporting Case-Based
 Reasoning in Pharmacy Through Case Sequencing. *Journal of Formative Design in
 Learning*, (3), 111-122.

Books and Chapters
Vann, S. W. & Tawfik, A. A. (2020). Flow Theory and Learning Experience Design in Gamified
 Learning Environments. In M. Schmidt, A. A. Tawfik, I. Jahnke, & Y. Earnshaw (Eds.),
 *Learner and User Experience Research: An Introduction for the Field of Learning
 Design & Technology*. EdTech Books

CONFERENCE PRESENTATIONS
National/International Presentations (select from last five years only)

Vann, S, Schwarz, B., & Perry C. (2022, October). *How to Embrace an LMS Migration in the
Middle of an Academic Year.* Featured presentation at EDUCAUSE 2022, Denver, CO.

Vann, S., Kennedy, L., & Burton, J. (2022, October). *Canvas Admin Panel for Chief Learning
Officers.* Featured panel session at EDUCAUSE 2022, Denver, CO.

Schwarz, B., Vann, S., & Sharpe, K. (2022, October). *Ch-ch-ch-ch-changes, Turn and Face the
Change: Maximizing LMS and Technology Support Transitions.* Poster session at at
EDUCAUSE 2022, Denver, CO.

Vann, S, Schwarz, B., & Morales, E. (July 2022). *Full Steam Ahead: Embracing an LMS
Transition during a Pandemic.* Featured session at United States Distance Learning Association
Annual Conference, Nashville, TN.

Vann, S. (2020, October). *Competency-based Corporate Partnerships.* Featured virtual panel at
the Desire2Learn Fusion Annual Conference, Toronto, ON.

Vann, S., Schwarz, B., & Sharpe, K. (2020, August). *Balancing Artificial Intelligence with
Human Intelligence to Promote Student Success in Corporate Education Partnerships.* Featured
virtual showcase at the Desire2Learn Fusion Annual Conference, Anaheim, CA

Sharpe, K., Vann., S., &. Schwarz, B. (2020, June). *Facilitating LiFElong Learning: Meeting
Learners' Needs Through Creative Partnerships and Pathways.* Featured present and reflect
virtual session at the Online Learning Consortium Innovate 2020, Chicago, IL.

Sharpe, K., Vann., S., &. Schwarz, B. (2019, November). *The Stages of LiFE: The Process of Designing a Gamified, Competency-Based Online Education Program.* Featured discovery session at the Online Learning Consortium Accelerate 2019, Orlando, FL.

Vann., S. & Schwarz, B. (2019, November). *The Stages of LiFE: The Process of Designing a Gamified, Competency-Based Online Education Program.* Featured research showcase at the Association of Educational Communications and Technology Annual Convention, Las Vegas, NV.

Sharpe, K., Vann., S., Schwarz, B., & Brafford, C. (2019, November). *The Process of Designing a Competency-Based Online Education Program for Corporate Partnerships.* Featured workshop session at the Council for Adult and Experiential Learning Annual Convention, Chicago, IL

Vann, S., Irwin., R., & Sharpe., K (July, 2019) *The Stages of LiFE: The Process of Designing a Competency-Based Online Education Program using D2L.* Featured showcase at the Desire2Learn Fusion Annual Conference Orlando, FL.

Irwin, R., Brafford, C., Vann, S., & Schwarz, B., (2019, May) *The Stages of LIFE: The Process of Designing a Competency-Based Online Education Program using D2L.* Featured session at the D2L Skills Connection Summit, Boston, MA.

Tawfik, A & Vann, S. (2019, April). *Supporting Case-Based Reasoning in Pharmacy Through Case Sequencing.* Featured research session at the American Educational Research Association Annual Meeting, Toronto, ON.

Tawfik, A & Vann, S. (2018, October). *Rethinking The Role of the Library in an Era of Inquiry-Based Learning.* Featured research session at the Association of Educational Communications and Technology Annual Convention, Kansas, MO.

Regional/State Presentations (selected from the last five years)

Sharpe, K. & Vann, S. (2020, October). *Improving Student Engagement in Virtual Environments.* Virtual session presented at West TN K-12 STEM Hub, Memphis, TN.

Vann, S. (2018, August). *Student engagement strategies for online learning.* Session presented at TN Summer Academy, Nashville, TN.

Vann, S. (2017, July). *Using rubrics in your online courses.* Session presented at TN eCampus Summer Retreat, Nashville, TN.

COMMITTEES

Fogelman College of Business Online Learning Committee, May 2018 – present
    University of Memphis, Memphis, TN

Fogelman College of Business BIT Scholarship Committee, August 2022 – present
    University of Memphis, Memphis, TN

Association of Management of Information Systems (AMIS), August 2022 – present
    University of Memphis, Memphis, TN

D2L Competency-based Education Committee, November 2019 – present
    Desire2Learn, Brightspace LMS

D2L Workforce Development Committee, July 2019 – present
    Desire2Learn, Brightspace LMS

Teaching and Learning Advisory Committee, August 2018 – August 2022
    University of Memphis, Memphis, TN

Loewenberg College of Nursing Online Curriculum Committee, August 2018 – August 2022
    University of Memphis, Memphis,

D2L Accessibility Committee, July 2017 – August 2022
     Desire2Learn, Brightspace LMS