

AARON KENNON SMITH

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EDUCATION

The University of Memphis

M.S.B.A. in Management Information Systems

2009

Informal Concentration: Project Management, Business Analysis, and International Business

The University of Memphis

B.B.A. in Management Information Systems

2007

Informal Concentration: Project Management

PUBLICATIONS and PRESENTATIONS

Aaron Kennon Smith & Brandon Maas, "*A Shining Example: Don't Overlook Canvas LMS for Remote Onboarding*,"
Featured session at InstructureCon 2023, Denver, CO, July 2023.

Mohammad Najjar, Aaron K. Smith, & William J. Kettinger, "*Stuff*" Happens: *A Theoretical Framework for Internal IS Service Recovery*," The Proceedings of the Sixteenth Americas Conference on Information Systems, Lima, Peru, August 2010.

Judith C. Simon, Aaron K. Smith, Charles J. Campbell, & Euntae Ted Lee, "*Increasing Information Security Awareness in Non-security Courses: A Virtual Team Approach*," The Proceedings of the Fourteenth Colloquium for Information Systems Security Education, Baltimore, MA, June 2010.

EXPERIENCE

University of Memphis

Assistant Professor of Teaching - Business Information & Technology

2023 - Present

Instructor for undergraduate and graduate classes on website development (MIS 4760), web analytics (MIS 7710), and business AI (MIS 7720).

University of Memphis

Instructional Technology Trainer, UM3D

2016 - 2023

Responsible for supporting thousands of staff, faculty, and students on dozens of software platforms, including the University LMS. Led the transition to Zoom under the duress of the pandemic and continues to administrate the platform. Part of the team that led the transition to and training of Canvas, our most recent LMS.

Skills Utilized: course delivery support and training for diverse communities, multi-project management, mastery of dozens of software platforms e.g. Canvas, Zoom, and Qualtrics.

University of Memphis

Instructor - Business Information & Technology

2022

Instructed a class on critical thinking, data analytics, data visualization, and executive communication as well as assisted with its continued development (MIS 3210).

University of Memphis

Instructor - UofM Global

2020 - 2021

Instructed classes on data communication, networking media, networking theory, business analysis, data visualization, and executive communication.

Dyersburg State Community College

Mathmatics Lab Coordinator

2013 - 2016

Supported over 300 students per semester. Administrator of online Learning Management Systems for all math courses. Instructed students in critical thinking, problem translation, time management, and milestone management while covering course content.

Skills Utilized: technical support of educational systems with hundreds of users, project management, critical thinking, financial tracking and management, executive reporting, employee management. Desire2Learn system certified mastery.

Dyersburg State Community College

Instructor - Mathematics

2013 - 2016

Instructed a class of mixed traditional and non-traditional students in a learning support/developmental math course.

Skill Utilized: management and motivation of culturally disparate group members, technical support for multigenerational users, critical thinking, logic education, time management.

Dyersburg State Community College

Instructor - Computer Information Technology and Marketing

2012 - 2013

Developed syllabus, course structure, projects, and formative and summative assessment tools for simultaneous synchronous in-person and remote class.

Skills Utilized: change management, change championing, expectations management, distance/remote leadership, systems management and education.

Brass Door LLC

Comptroller and Operations Director

2011 - 2012

Managed the financial and human resources components of The Brass Door during pivotal launch period while overseeing ongoing projects, planning events, social media marketing, and developing marketing relationships with other organizations.

Skills Utilized: budgeting, top-level financial analysis, variance analytics, payroll management and execution, expectations management of employees, intermediary between owners and employees, customer relations, social media management, public presence management, marketing management, vendor relations, scheduling and ordering.

The University of Memphis

Head of Chair Designated Projects, Instruction and Curriculum Leadership

2010 - 2011

Analyzed research, redesigned training courses, and authored survey items under the direct charge of the Instruction and Curriculum Leadership department chair.

Skills Utilized: statistical analysis, research analysis, survey creation, research synthesis.

Center for Information Assurance

Online Course Curriculum Developer

2008 - 2009

Developed, expanded, and edited Department of Defense sponsored online IT security certificate curriculum as well as formative and summative assessment materials.