AVANTI PANDIT   MBA, MSIS, PMP
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Assistant Professor of Teaching
Department of MIS
Fogelman College of Business
Memphis, TN

* MBA	* MS in Information Systems (High Honors)	* Project Management Professional (PMP)	* Black Belt in DFSS (Design for Six Sigma)

TEACHING ACTIVITY

Institution	Semester and Academic Rank	Course	Level	Level/ Medium
Boston University	Spring 2014-Spring 2018 (Spring/Fall Semesters) - Adjunct	Innovative Marketing Techniques (Internet marketing course)	Graduate	Online AND On Campus
Boston University	Spring 2014 - Guest Lecturer	Project Management	Graduate	On Campus
University of Memphis	Spring 2017 - Part-time Instructor	Web Analytics for Business	Graduate Undergraduate (joint course)	On Campus
University of Memphis	Spring 2019 - Part-time Instructor	Web Analytics for Business	Graduate	On Campus
University of Memphis	Summer 2019 - Co-instructor	Global Digital Leadership (Study Abroad)	Graduate/ Undergraduate	Off-Campus (Country of Estonia)
University of Memphis	Fall 2019 - Fall 2022	Web Analytics for Business	Graduate	Online/In-person
University of Memphis	Fall 2019 - Sprg 2023	Critical thinking Using Data Analytics (2 sections)	Undergraduate	Online/In-person
University of Memphis	Fall 2020 – Sprg 2023	Project Management Tools & Techniques/Leadership	Graduate/ Undergraduate	Online
University of Memphis	Fall 2023 –	-Critical thinking Using Data Analytics (2 sections)	Undergraduate	Online/In-Person
University of Memphis	Fall 2023 -	Project Management Tools & Techniques/Leadership	Graduate/ Undergraduate	Online
University of Memphis	Fall 2023 -	IT Strategic Project Management	Undergraduate	In-Person

PUBLICATIONS

October 2017, Co-author of *Applied Innovative Marketing for the True Beginner*, by Vijay Kanabar and Avanti Pandit (now available as Innovative Marketing Tools (2nd Ed)) on Lulu.com.

WORK EXPERIENCE

University of Memphis, Fogelman Business School, Memphis, TN
Assistant Professor of Teaching, Department of Business and Information Technology (BIT)   Aug 2022-current
Instructor, Department of Business and Information Technology (BIT)   Aug 2019-July 2022
- Teaching MIS related courses at the undergraduate and graduate level full-time for the department. Courses include "MIS-3210-Critical Thinking Using Analytics" (undergraduate), "MIS-7710-Web Analytics for Business" (graduate), "MIS4672-6672-Project Management Tools and Techniques/Leadership (graduate/ undergraduate)" and "MIS3885 – IT Strategic Project Management".
- Actively involved in recruiting and outreach activities for increasing department enrollments.
- serving as member of ISEF – Int'l Students Emergency Fund committee.
- onboarding of new Adjunct Instructors for courses as enrollments have increased almost 400%.
- re-designing & updating course materials to keep them "fresh and relevant".

Part-time Instructor, Department of Business and Information Technology (BIT)   Jan 2017-Aug 2019
- Initiated and taught course at undergraduate and graduate level – Web Analytics for Business - a key course to complete a data analytics certificate offering. Also co-created and lead a brand new travel-oriented study abroad course for the department in conjunction with the University of Tartu, Estonia. This course - Global Digital Leadership - show-cased the Baltic country's public and private partnerships and thought leadership.

Enrollment & Retention Coordinator   Aug 2017-July 2019
- Raised awareness within department and in the local and regional area around Memphis of the BIT masters, certificates and undergraduate program offerings with the specific goal of increasing enrollments. Enrollments in the degree program for 2019-2020 showed increase of 40% compared to previous year.
- Established opportunities in local companies to engage interest and enrollment for programs, especially the 4-course certificates, that are particularly tailored to working individuals.
- Increased engagement of student scholars to take advantage of technology-oriented extra-curricular programs and networking offered by the department.
- visited international recruiting agencies, in India specifically, to present BIT's course offerings.

Consultant, Search Engine Optimization, Memphis, TN   Mar 2016
- Performed website audit for local general contractor company in Memphis using basic search engine optimization techniques. Researched optimized keywords for content and identified images on website that required size reduction to optimize site speed.

Boston University Metropolitan College   Jan 2014-May 2018

Adjunct Professor, Administrative Sciences
- Teach online and classroom graduate level course - Innovative Marketing Techniques. Course covers latest topics in digital marketing (SEO & SEM).
- Guest Lecturer – Project Management course for graduate students.
- Guest Speaker – Project Management course for undergraduate students.

Tyco International, Tyco Security Solutions, Westford, MA   April 2008-Oct 2013

C-CURE 9000 Connected Program - Program Manager (partner integrations)
- Managed 3rd party integration projects for CCURE 9000 – an access control security software product.
- Led continuous improvement of program process by addressing gaps to make rapidly growing Program more scalable and predictable.

Program Manager C-CURE800
- Managed major and minor releases for company's mature software product line using company's six-sigma rally point process and a combination of waterfall/agile methods for project planning and execution.
- Managed communications, schedules, costs and sprint meetings.

Jenzabar, Inc., Boston, MA   Jan 2004 – Oct 2007

Operations Manager/ Learning Centers Manager/ Project Manager (Feb 2007 – Oct 2007)
- Managed company's 600K Training Center business consisting of 3 full-time staff and over 25 trainers from Services, Helpdesk and Product Development.

Product Release Manager (Mar 2004 – Jan 2007)
- Created company-wide formal release process to plan and co-ordinate cross-functional activities to facilitate rollout of major product releases.
- Managed major product release schedules. Set release criteria to ensure quality releases, worked with internal teams to resolve issues, co-ordinated beta process and facilitated internal preparation for release.

Consultant (Jan 2004 – Mar 2004)
CUSTOMER DATA PROJECT: Managed clean-up of corrupted information to create accurate customer records for correct billing.

Akamai Technologies, Inc, Cambridge, MA   October 2001 - March 2003
Software Release Manager, Release and Change Management Group (August 2002 – March 2003)
- Scheduled and managed 1-8 releases per month. Released software to 13,000 world-wide server network by successfully co-ordinating activities of multiple release teams.
- Managed emergency releases. Re-prioritised and re-scheduled existing projects leading to increased communication, flexibility and responsiveness to customer requirements and issue solving.
MBA/MSIS Intern (October 2001 – April 2002)
- Streamlined software release management process by integrating disparate tools used by release managers and developers; project involved analyzing Oracle and mySQL databases and designing current systems used in software release cycle. Hired as permanent employee after internship performance.

Independent Consulting   May 1993 - August 2003
Consultant
Kids Culture, Concord, MA (January 1998 – August 1999)
- Initiated Internet business to sell books, toys and software to immigrant parents.
Lasell College, Newton, MA (September 1998 – February 1999)
- Supported implementation of new student registration software.
- Re-designed Excel spreadsheets used for budgets resulting in simplified expense tracking.
Thomas Cook Travel, Cambridge, MA *(May 1993 – January 1994)*
- Designed, coded and implemented data-entry / reporting package for HR department.

Thomas Cook Travel, Cambridge, MA   August 1990 - December 1992
Database Software Developer, Management Reports
- Designed and implemented analytical travel reports package with team, to be used by Client Service department for capturing new clients using query-based database software program.

Rackemann, Sawyer & Brewster, Boston, MA   August 1989 - June 1990
(A 130-person law firm specializing in Environmental and Wills & Trusts Law)
Software Administrator
- Managed software and administered network for 130-users.

CURRENT CERTIFICATIONS AND AFFILIATIONS
Project Management Professional (PMP), Six-Sigma black belt trained

EDUCATION
Boston University Graduate School of Management, Boston, MA   September 2000 - May 2002
MBA   Concentration in Business Administration

MS   Concentration in Information Systems with High Honors
Merit Scholarship Recipient

University of Delhi, India   August 1980 - June 1983
Bachelor's Degree in Commerce with Honors

TECHNICAL SKILLS
Web Analytics and SEO using Google Analytics (Universal Analytics and GA4), WordPress, Data Analytics using Microsoft Excel, Tableau, PowerBI. Proficient in MS Project Professional.

ADDITIONAL INFORMATION
Hobbies - Indian music, reading, hiking, yoga, pickleball. Dog lover.