



ENTREPRENEURSHIP

MINOR & CONCENTRATION





WHAT'S THE BIG IDEA?

MAYBE IT'S YOURS



Already have a gig and seeking expertise to help take it to the next level? Got a **BIG IDEA** and want to learn the language of startups? The Crews Center is here for you! You can also consider adding our Entrepreneurship minor to your curriculum and expand your career opportunities.



THE CREWS CENTER

The Crews Center is a unique resource available for UofM students and faculty, regardless of college or major, with a deep dive into being an entrepreneur.

Get immersed in a high-energy atmosphere at this cutting-edge facility which can serve as the launchpad to create your next new enterprise. Here, you may enhance your classroom experience in a place that links campus and community, providing you with mentorship, networking and space to transform your ideas into a business.

CREWS FACILITY AMENITIES

Office and Co-Working Space | Fully equipped with computers, whiteboards and projectors.

Conference Room | The perfect place for presentations, interviews, client pitches or training for your company.

Breakout Room | Space for students to engage in collaborative and cooperative small groups.



CREWS ENTREPRENEUR PROGRAMS



We offer programs that make it easy for you to get involved, build your experience and professional development, and make sure you connect with the brightest (and coolest) minds on campus. Whether you're already an entrepreneur or don't know what an entrepreneur is, we are the resource to launch your idea or get the mentorship you need to succeed.

Programs include:

- Catalyst Seed Fund
- ImagineU
- Tiger Tank
- Venture Development

Find roundtables, competition opportunities, seminars with startup founders, guest speakers sharing keys to success and more at memphis.edu/crews/.



ENTREPRENEURSHIP

MINOR & CONCENTRATION



Calling all innovators, out-of-the-box thinkers, creative spirits and risk-takers! The Fogelman College of Business & Economics (FCBE) has tailored two program paths just for you, the Entrepreneurship minor & concentration. Aspiring entrepreneurs in business, arts, sciences, social media, communications, technology and management can tap into their entrepreneurial spirit here. We cultivate bright minds to turn ideas into a viable venture.

THE MINOR

The FCBE Entrepreneurship minor, offered through the Department of Management, provides strategies and real-world case study evaluations to help you through all stages of a startup. You'll learn about the risks and rewards of entrepreneurship from successful startup founders and experienced mentors.

JUST FOR YOU

You can tailor the FCBE Entrepreneurship minor to best suit your major in any department, business or non-business college at the University of Memphis. Choose a course that is relevant to both your business idea and your major.

COURSE SEQUENCE	
UNIV 2555	Introduction to Creativity, Innovation and Design
MGMT 2820	Introduction to Entrepreneurship
MGMT 4921 or UNIV 4110	Internship in Entrepreneurship
MGMT 4920	Independent Study/Management Problems
MGMT 4820	Entrepreneurship (Capstone Course)
ELECTIVE	(3 credits)

****Undergraduate students with *any other* major (business or non-business) at the University of Memphis must pursue the Entrepreneurship Minor.**

THE CONCENTRATION

The Entrepreneurship Concentration will prepare you for an entrepreneurial career through a combination of coursework and practical experience, in addition to providing the knowledge and skill set you'll need to launch your own business or land a meaningful role in an existing entrepreneurial enterprise. You'll have the ability to customize your educational experience through the choice of an elective and personalized projects in classes throughout the curriculum.

JUST FOR YOU

If you are pursuing the Entrepreneurship Concentration, please note: Courses that satisfy a requirement for the student in his or her major may NOT be used.

COURSE SEQUENCE	
UNIV 2555	Introduction to Creativity, Innovation and Design
MGMT 2820	Introduction to Entrepreneurship
MGMT 4921 or UNIV 4110	Internship in Entrepreneurship
MGMT 4920	Independent Study/Management Problems
MGMT 4820	Entrepreneurship (Capstone Course)
ELECTIVE	(3 credits)

****The Entrepreneurship Concentration is for FCBE Management Majors only.**



THE UNIVERSITY OF
MEMPHIS

**Fogelman College
of Business & Economics**

Department of Management
202A FAB
Memphis, TN 38152
901.678.4551

memphis.edu/management

Crews Center for Entrepreneurship
3618 Walker Ave.
Memphis, TN 38152
901.678.1597

memphis.edu/crews

FOLLOW US ON SOCIAL MEDIA



@uofmfogelman