



DEPARTMENT OF



MANAGEMENT



Fogelman College  
of Business & Economics



# YOUR MAJOR. YOUR CAREER.

# MAJOR DECISION

## SELECTING MANAGEMENT AS YOUR FOCUS

Leaders are those who socially influence others to achieve common goals. By majoring in management, you'll acquire the essential skills to be noticed, get things done and drive teams and organizations forward.

## A CAREER IN DEMAND

Every business and nonprofit organization relies on strong management to coordinate their workforce, manage talent, analyze operational systems and improve efficiency. By majoring in **management, human resource management** or **international business**, you're positioning yourself for a dynamic career that is always in demand. Furthermore, you're gaining essential skills that are applicable in any organization across the country and world.

More than ever, the need for essential skills like effective communication, teamwork, strategic management and performance management are critical to organizational effectiveness. The rising gig economy similarly creates opportunities for entrepreneurship and startups. All of this creates a steady supply of management positions with high income potential.

## MANAGEMENT RANKS HIGH AS DEGREE CHOICE & CAREER PATH

**\*Highest-Paying Business Majors (2023)**

**#2**

INTERNATIONAL BUSINESS

**#7**

HUMAN RESOURCE  
MANAGEMENT

**#10**

ENTREPRENEURSHIP



\*[indeed.com/career-advice/finding-a-job/highest-paying-business-majors](https://www.indeed.com/career-advice/finding-a-job/highest-paying-business-majors)

## OUR PROGRAM

### Bachelor of Business Administration (BBA) in Management

Allows you to explore careers in leadership roles while developing your interpersonal skills and gaining baseline knowledge in business applications. This major is a great fit if you are looking for a future leadership position, but you are still unclear on the industry you want to pursue.

### Bachelor of Business Administration (BBA) in Human Resource Management

A more specialized management major that prepares you for a career in managing human resources in a variety of organizations. Human resource managers play a key role in staffing, training development and employee compensation.

### Bachelor of Business Administration (BBA) in International Business

Provides you with a broad, interdisciplinary education for a career in a global economy and prepares you to work in professional positions in multinational organizations and in different cultural settings.

### Entrepreneurship Minor or Concentration

Prepares you for an entrepreneurial career through a combination of coursework and practical experience, in addition to providing the knowledge and skillset you'll need to launch your own business or land a meaningful role in an existing entrepreneurial enterprise.

- The Entrepreneurship Concentration is open to Management majors only; the Entrepreneurship Minor is available to all other University of Memphis business and non-business majors.

### Master of Business Administration (MBA)

Advance your career with an MBA either online or on-campus to best fit your schedule.

### Doctor of Philosophy (PhD) in Business Administration with a Concentration in Management

Interested in an academic career? The PhD concentration in Management offers students the opportunity to become skilled researchers and scholars in the areas of Diversity & Inclusion, Human Resource Management, Organizational Behavior or Strategic Management.

## ONLINE ON YOUR TIME

Earn your BBA online through UofM Global. Classes to suit your schedule. Affordable, with payment plans and scholarships available.

- AACSB Accredited
- Online Tutoring
- Advising & Career Services
- World-Class Professors



## TIGER TALE STUDENT SPOTLIGHT

### Lupe Giron

BBA '24 | Management  
MBA '26

#### Extracurriculars:

Hispanic Business  
Student Association,  
FCBE Student  
Delegate Board &  
Sigma Kappa  
Sorority



"I originally chose to major in management so that I could enhance my personal self-growth. Not only have I made meaningful friendships with peers, but I've also gained valuable knowledge from my professors who are actively involved in the industry. The support and encouragement I have received from the Fogelman faculty motivated me to continue my academic journey by pursuing a master's degree in business administration. I am very excited for this next chapter at FCBE!"

## CENTER FOR WORKPLACE DIVERSITY AND INCLUSION (CWDI)

CWDI serves as a resource for members of the University and the Memphis business community to address racism, injustice and inequality in our society with a mission to enact change, promote racial equity and end discrimination.  
[cwdi@memphis.edu](mailto:cwdi@memphis.edu)

## FROM CLASSROOM TO CAREER

Management majors at FCBE have unique access to professional and community opportunities to gain real-world experience and enhance job prospects.

### Memphis Institute for Leadership Education (MILE)

Available to all FCBE majors, this unique opportunity for qualifying students (primarily juniors and seniors) matches outstanding students with local business and organizational leaders who serve as mentors.

### The Society for Human Resource Management (SHRM)

Our UofM SHRM Student Chapter provides innovative programming for HR career development through networking, professional chapter meetings, seminars and job shadowing, as well as valuable contacts for internships and jobs.

### Crews Center for Entrepreneurship

The Crews Center provides an on-campus, inclusive space for collaboration with a community of like-minded entrepreneurial students with whom you can meet, hang out and work.

### Internships

Secure internships with major companies through the **Fogelman Internship Network (FIN)** and the **Center for Professional Career Development (CPCD)**. The CPCD also offers business etiquette, ethics, resume building, mock interviewing, career counseling, as well as internship and career fairs held in spring and fall exclusively for FCBE students.



**Dr. Kurt Kraiger**  
Chair & Professor  
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[memphis.edu/management](http://memphis.edu/management)

The University of Memphis is an Equal Opportunity/Affirmative Action University.  
It is committed to the education of a non-racially identifiable student body. FY2324

## OUR FACULTY

Our MGMT faculty is comprised of distinguished professors, career professionals, field experts and published authors. Our highly regarded faculty bring real business experience and impressive educational backgrounds to the classroom. Our faculty are active members in both city and state chapters of organizations including the Society for Human Resource Management (SHRM) and are authors of recently published digital and interactive textbooks on principles of management. Faculty teaching in both undergraduate and graduate classes are nationally-recognized scholars in diversity & inclusion, social networks, turnover, entrepreneurship, strategic management and training.

### SCHOLARSHIPS

FCBE offers approximately \$450,000 in scholarships, including departmental scholarships available to Management, Human Resource Management and International Business majors.



### STUDY ABROAD

For immersive cultural experiences, FCBE students may apply for international study abroad opportunities.  
[tigersabroad@memphis.edu](mailto:tigersabroad@memphis.edu)



### WHAT DOES “AACSB ACCREDITED” MEAN?

1. Accreditation means FCBE goes through a rigorous process of evaluation and scrutiny every five years to demonstrate engagement, innovation and impact. It is the gold standard of business school excellence, an honor earned by less than 5% of business schools worldwide.
2. FCBE is committed to develop, implement and maintain the highest level of quality education delivered to its students.
3. The work that you do at FCBE, prepares you to make an immediate impact on the world upon graduation – whether you're beginning at a Fortune 500 company, working remotely from home or exercising your entrepreneurial spirit to start your own business.