

VITAE

PERSONAL DATA

Allison Potter, Ph.D.

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EDUCATION

<u>DEGREE</u>	<u>DISCIPLINE</u>	<u>INSTITUTION</u>	<u>YEAR</u>
B.S.	Accounting	Arkansas State University	1986
M.B.A	Business	Arkansas State University	1988
Ph.D.	Educational Psychology and Research	University of Memphis	2004

COMMITTEES/TEAMS/MEMBERSHIPS

Master of Science in Finance (MSF)	Faculty Advisor
Educational Course Monitor Committee (MAAR)	Member
Memphis Area Association of Realtors (MAAR)	Member
Institute of Real Estate Management (IREM)	Member
Undergraduate Curriculum Committee – Dept of Finance	Member
Educational Advisory Board, Memphis Branch of The Federal Reserve Bank of St. Louis	Member
Financial Planning Association (FPA)	Member
FCBE Morgan Morton Study Abroad Committee	Member
University-wide Study Abroad Committee	Member

EXPERIENCE

<u>POSITION</u>	<u>DEPARTMENT/INSTITUTION</u>	<u>PERIOD</u>
Asst Prof of Teaching	Department of Finance, Insurance, and Real Estate in the FCBE, The University of Memphis	2020 - present
Affiliate Broker	Crye-Leike Real Estate Services, East Memphis Office	2022 - present
Business Officer	Sparks Bureau of Business & Economic Research, The University of Memphis	2007 – 2019
Adjunct Professor	Department of Finance, Insurance, and Real Estate in the FCBE, The University of Memphis	2018 – 2019
Adjunct Professor	Department and Academic Counseling, The University of Memphis	2015 – 2019

Adjunct Professor	Department of Counseling, Educational Psychology and Research The University of Memphis	2002 – 2018
Research Associate	Center for Research in Educational Policy The University of Memphis	2000 – 2007
Adjunct Professor	ASU-Mid-South Community College, West Memphis, AR	1995-1999
Staff Accountant/Auditor	Dodge, Thomas, Goss and Owens, CPAs, West Memphis, AR	1993-1997
Field Auditor	Division of Legislative Audit, State of Arkansas, Little Rock, AR	1988-1992

RECENT COURSES TAUGHT

Personal Financial Management, Real Estate Principles, Cases in Financial Planning, Field Experiences in Finance	Department of Finance, Insurance, and Real Estate, Fogelman College of Business & Economics (FCBE)
Honors Finance Class	Helen Hardin Honors College
ACAD Academic Strategies	Academic Counseling Department
Introduction to Educational Research	Department of Counseling, Educational Psychology and Research

INVITED PRESENTATIONS

Financial Literacy Basics, MEMBound Day, Fogelman College of Business & Economics, The University of Memphis, September 2021.

Banking Basics: Page One Economics. Federal Reserve Bank of St. Louis, Memphis Branch, Teacher Training for Finance Course Certification. Memphis, TN April 2021 and August 2021.

Individual Income Tax: The Basics and New Changes, Focus on Finance. Federal Reserve Bank of St. Louis, Memphis Branch, Teacher Training for Finance Course Certification. Memphis, TN April 2021 and August 2021.

Financial Literacy and Education in the Community, Financial Education Series presented by the CFA Society of Memphis and the FISC Center at the University of Memphis. Spring semester, 2021

Financial Education and Finance Focus, FCBE Recruitment Week, The University of Memphis, October 2020.

Fast Cash and Payday Loans, Focus on Finance. Federal Reserve Bank of St. Louis, Memphis Branch, Teacher Training for Finance Course Certification. Memphis, TN October 2019.

Graduate Student Association Financial Presentation. Graduate Student Association monthly meeting. Ned McWherter Library, The University of Memphis, Memphis, TN September 2019

Memphis Economic Study for Paragon Bank, Sparks Bureau of Business and Economic Research, September 2019.

Financial Literacy for High School Students. Summer Business Institute. Fogelman College of Business and Economics, The University of Memphis, Memphis, TN July 2019

Dorothy Day House Economic Impact Study, Sparks Bureau for Business and Economic Research, April 2019.

Individual Income Tax: The Basics and New Changes, Focus on Finance. Federal Reserve Bank of St. Louis, Memphis Branch, Teacher Training for Finance Course Certification. Memphis, TN March 2019.

Educational Research: Survey Methods. University of Tennessee College of Pharmacy, Dr. Shelley White-Means Research Class. Memphis, TN October 2018.

Educational Research: Survey Methods. University of Tennessee College of Pharmacy, Dr. Shelley White-Means Research Class. Memphis, TN October 2017.

Educational Research: Survey Methods. University of Tennessee College of Pharmacy, Dr. Shelley White-Means Research Class. Memphis, TN October 2016.

SES Institute: Biopharmaceutical Technology Center Institute. Great Lakes West Comprehensive Assistance Center and Learning Point Associates, Seven State Regional Meeting, Madison, WI, February 22 & 23, 2007.

Supplemental Educational Services: Sharing Challenges and Strategies for Success. 2006 Meeting of the State Education Agencies, Council of Chief State School Officers, Silver Spring, MD, October 17, 2006.

State Evaluation of SES. Center on Innovation and Improvement, Institute for School Improvement and Education Options, Des Plaines, IL, September 25-26, 2006.

Regional Supplemental Educational Services: Sharing Challenges and Strategies for Success. Northwest Regional Educational Laboratory and Northwest Regional Comprehensive Center, Portland, OR, September 21, 2006.

Evaluation of Supplemental Educational Services -Review and Discussion of Data Collection Instruments, The Mid-Continent Comprehensive Center at the University of Oklahoma, Norman, OK, August 16, 2006

PROFESSIONAL SERVICE

Trainer	School Observation Measure Tool Training for Learning Point Associates Site Researchers, Naperville, IL	9/27/2006
Presenter	Charter School and FEPSI Overview, Teacher-in-service workshop, City University Charter School, Memphis, TN	7/10/2006

Presenter	Beginning Principals Academy, Nashville, TN School Climate Inventory and Principal Self-Assessment	4/2007, 4/2006, 3/2005, 6/2004, 6/2003, 5/2002
Presenter	Charter School and FEPSI Overview, Teacher-in-service workshop, Memphis Business Academy Charter School, Memphis, TN	2/10/2006
Trainer	School Observation Measure Tool Training for CSR Site Researchers, Decater, IL	1/9/2006
Trainer	School Observation Measure Tool Training for TN Charter School Site Researchers, Memphis, TN	11-30-2005
Trainer	School Observation Measure Tool Training for Comprehensive School Reform Site Researchers, Bowling Green, KY	9/23/2005
Trainer	School Observation Measure Tool Training for CSR Site Researchers, Nashville, TN	3/17/2005
Site Researcher	City University Charter School, Memphis City Schools	9/2004– 4/2005
Presenter	Freshman Academy Background and Evaluation, Teacher- in-service workshop, Millington Central High School, Millington, TN	4/2003

RESEARCH/SCHOLARSHIP/CREATIVE ACTIVITES

Certifications

State of Tennessee Real Estate License, May 2022.
Bloomberg Market Concepts certification, December 2021.

Awards

Academic Member of the Year, Institute of Real Estate Management, October 2022

Book Chapters

Potter, A., Ross, S.M., E. Goldfeder, & A.J. McDonald (2007). *Small High Schools* in Borman, K. M., Cahill, S. E., and Cotner, B. A. (Eds.). The Praeger Handbook of American High Schools (pp. 364-366). Westport, CT: Praeger.

Journal Publications, Research Papers, and Technical Reports

Potter, A., (2019) *Dorothy Day House Economic Impact Study*. Memphis, TN: The University of Memphis, Sparks Bureau of Business and Economic Research.

Gnuschke, J., Wallace, J., Potter, A., Hanson, R. (2019) *Outlook 2019, Memphis Economic Study*. Sponsored by Paragon Bank. Memphis, TN: The University of Memphis, Sparks Bureau of Business and Economic Research.

Gnuschke, J., Wallace, J., Potter, A., Hanson, R. (2018) *Outlook 2018, Memphis Economic Study*. Sponsored by Paragon Bank. Memphis, TN: The University of Memphis, Sparks Bureau of Business and Economic Research.

Potter, A., Ross, S.M., Redding, S. (2007). Supplemental Educational Services Evaluations, *BackTalk. Phi Delta Kappan*, 88(6), 479.

Potter, A., Ross, S.M., Paek, J., McKay, D., Pribesh, S.L., Nunnery, J.A. (2007). *Supplemental Educational Services: Evaluation Report for 2005-2006 (Prepared for Commonwealth of Virginia, Department of Education)*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., Ross, S.M., Paek, J., McKay, D., Munoz, M. (2007). *Supplemental Educational Services: Evaluation Report for 2005-2006 (Prepared for Kentucky Department of Education)*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., Ross, S.M., Paek, J., McKay, D., Ashton, J., & Sanders, W.L. (2007). *Supplemental Educational Services: Evaluation Report for 2005-2006 (Prepared for Tennessee Department of Education)*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., Paek, J., McKay, D. (2006). *Georgia Southern University Professional Development District: Second Year FIPSE Evaluation Report (Prepared for Georgia Southern University)*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., Ross, S.M., Nunnery, J. & McDonald, A.J., (2006). *Supplemental Educational Services: Evaluation Report for 2004-2005 (Prepared for Tennessee Department of Education)*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., Ross, S.M., & Nunnery, J. (2006). *Supplemental Educational Services: Evaluation Report for 2004-2005 (Prepared for Louisiana Department of Education)*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Grant, M. M., Ross, S. M., Wang, W., & Potter, A. (2005). Computers on wheels; an alternative to 'each one has one.' *British Journal of Educational Technology*, 36(6), 1017-1034.

Potter, A., Ross, S.M., & McDonald, A.J., (2005). *Supplemental Educational Services: Evaluation Report for 2003-2004 (Prepared for Tennessee Department of Education)*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., Avis, A., & McDonald, A.J., (2005). *Georgia Southern University Professional Development District: First Year FIPSE Evaluation Report (Prepared for Georgia Southern University)*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Non-refereed Publications
(Manuals and instruments)

Potter, A., McDonald, A.J., & Ross, S.M. (2007) *Supplemental Educational Services: District, Principal/Site Coordinator, Teacher, Parent, and Provider Questionnaires –State of Alabama*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., McDonald, A.J., & Ross, S.M. (2006) *Supplemental Educational Services: District, Principal/Site Coordinator, Teacher, Parent, and Provider Questionnaires –State of North Carolina*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., McDonald, A.J., & Ross, S.M. (2006) *Supplemental Educational Services: District, Principal/Site Coordinator, Teacher, Parent, and Provider Questionnaires –State of Texas*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., McDonald, A.J., & Ross, S.M. (2006) *Supplemental Educational Services: Division, Principal/Site Coordinator, Teacher, Parent, and Provider Questionnaires – Commonwealth of Virginia*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., McDonald, A.J., & Ross, S.M. (2006) *Supplemental Educational Services: Parent Questionnaire –State of Illinois*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., McDonald, A.J., & Ross, S.M. (2006) *Supplemental Educational Services: District, Principal/Site Coordinator, Teacher, Parent, and Provider Questionnaires –State of Kentucky*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., McDonald, A.J., & Ross, S.M. (2005) *Supplemental Educational Services: District, Principal/Site Coordinator, Teacher, Parent, and Provider Questionnaires –State of Tennessee*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., McDonald, A.J., & Ross, S.M. (2005) *Supplemental Educational Services: Parish, Principal/Site Coordinator, Teacher, Parent, and Provider Questionnaires –State of Louisiana*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., McDonald, A.J., & Avis, A. (2004) *Georgia Southern University Teacher and University Questionnaires*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A. (2002) *Ninth Grade Academy Teacher and Student Questionnaires – Millington High School*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

- Potter, A., Paek, J., McKay, D. (2007). *Georgia Southern University Professional Development District: Outcomes for the First Two Years*. Paper presented at the annual meeting of the American Educational Research Association. Chicago, IL.
- Potter, A., Alberg, M. (2006). *Assessment Strategies for Beginning Principals*. Paper presented at Phi Delta Kappa International's Summit on Public Education 2006. Washington, D.C.
- Potter, A. (2006). *Beginning Principals Perceptions of Job Performance*. Paper presented at the annual meeting of the American Psychological Association. New Orleans, LA.
- Potter, A., Ross, S.M., (2006). *Evaluation of Supplemental Educational Services in Tennessee*. Paper presented at the Consortium for Research on Educational Accountability and Teacher Evaluation. Dallas, TX.
- Potter, A., Avis, A. & McDonald, A.J. (2006). *University and School District Collaborations: First-Year Results from a Professional Development District*. Paper presented at the annual meeting of the American Educational Research Association. San Francisco, CA.
- Potter, A. & Ross, S.M. (2004). *High School Reorganization: The Effects of a Freshman Academy Program on Teachers, Students, and Administrators*. Paper presented at the annual meeting of the American Educational Research Association. San Diego, CA.
- Potter, A. & McDonald, A.J. (2003). *School Climate in High Schools: What Makes a Difference?* Paper presented at the annual meeting of the Mid-South Educational Research Association. Biloxi, MS.
- Potter, A., Bailey, G., Bauer, S., Franklin, K., & Kondric, L. (2003). *Graduate Student Transitions: Moving Successfully into Education from a "Foreign" Discipline*. Symposium at the annual meeting of the Mid-South Educational Research Association. Biloxi, MS.
- Potter, A. (2003). *High School Reform: First Year Results of a North Central Urban District*.
Poster displayed at the Annual Student Research Forum of The Graduate School and The University Honors Program. Memphis, TN.
- Potter, A. (2002). *Smaller Learning Communities: A Ninth Grade Academy Initiative*. Paper presented at the annual meeting of the Mid-South Educational Research Association. Chattanooga, TN.
- Potter, A. (2001). *How do Teacher Perceptions Effect the Implementation of Cooperative Learning Programs in School Reform Models?* Paper presented at the annual meeting of the Mid-South Educational Research Association. Little Rock, AR.