Speaker Submission Rubric

FedEx
INSTITUTE OF
TECHNOLOGY
THE UNIVERSITY OF MEMPHIS

Speaker Name: _____   Total Score: _____

Criteria	1 Point	2 Points	3 Points	4 Points	5 Points
Presenters The content leader(s) are very knowledgeable and experienced in the topic area.	Insufficient knowledge or experience.	Limited knowledge with minimal experience or research.	Moderate knowledge with some experience or research.	Strong knowledge with relevant experience or research.	Extensive expertise with substantial experience or research experience.
Theme They align the proposal and use language that effectively conveys the conference theme.	Not relevant or aligned	Limited relevance and minimal alignment	Somewhat relevant and partially aligns	Relevant and aligns well	Highly relevant and strongly aligns
Diversity, Equity, Inclusion, and Accessibility Impact on diversity, equity, inclusion, and accessibility are presented and integral to the proposal. The panel is diverse in its makeup.	Not addressed and not integrated	Minimally addressed and minimally integrated	Adequately addressed and moderately integrated	Well-addressed and significantly integrated	Extensively addressed and deeply integrated
Audience Engagement The presentation's approach will actively engage the audience through content and activities as appropriate. It will achieve all the objectives proposed.	No engagement strategies demonstrated	Limited engagement strategies demonstrated	Adequate engagement strategies demonstrated	Strong engagement strategies demonstrated	Exceptional engagement strategies demonstrated
Student/Learner Perspective The Student/Learner perspective is clearly presented and integral to the proposal. The student/learner is part of the panel.	Student engagement not addressed or integrated	Minimally addressed and weakly integrated student engagement	Adequately addressed and moderately integrated student engagement	Well-addressed and significantly integrated student engagement	Comprehensively addressed and deeply integrated student engagement
Relevance The topic is current, relevant, or important to the field.	Not relevant and does not contribute	Minimally relevant and makes a limited contribution	Somewhat relevant and makes a modest contribution	Relevant and contributes	Highly relevant and significantly contributes