

FCBE Professors win the Next Generation Supply Chain Technologies and Innovation Challenge

Drs. Joanna Golden, Susy Jaramillo, Yafang Li and Huigang Liang led four of the eight teams that won the inaugural “Next Generation Supply Chain Technologies and Innovation Challenge,” a joint effort between the UofM Division of Research + Innovation and the Fogelman College. The challenge’s winning proposals represent a diversity of topics which will help fortify Memphis as a global supply chain hub.

FCBE winning proposals:

- **Joanna Golden**, Associate Professor | Crews School of Accountancy “Can Corporate Supply Chain Benefit from Data Breach Disclosure Laws”
- **Susana Jaramillo**, Assistant Professor | Marketing and Supply Chain Management “Developing Biodiversity Credit Platform to Manage Supply Chain for Ag-based Biodiversity Credits: A Market-based Incentive Structure to Encourage Farmer Adoption of Conservation Practices that Restore Biodiversity, Soil Health, and Ecosystem Resilience”
- **Yafang Li**, Assistant Professor | Management Information Systems “Enhancing Machine Learning in Supply Chain Demand Forecasting Through Change Point Analysis”
- **Huigang Liang**, Professor | Management Information Systems “Fortifying Frontiers the Dual Impact of AI Investments on Supply Chain Resilience and Data Security”



Dr. Konstantin Sokolov published in Management Science

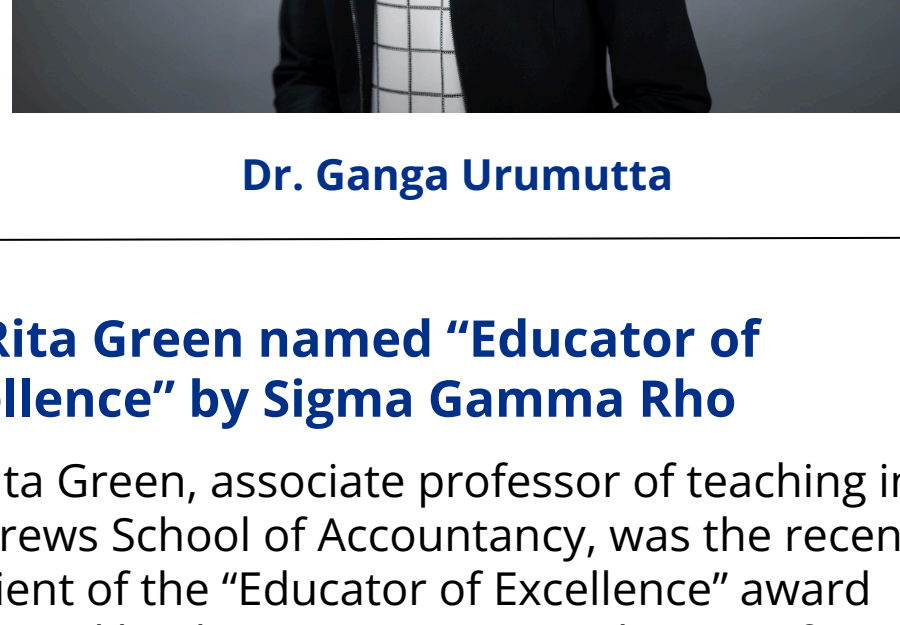
Dr. Konstantin (Kostia) Sokolov, Wunderlich Chair of Excellence in the Department of Finance, Insurance & Real Estate, recently had an article accepted for publication in *Management Science*. The article title is “Strategic Liquidity Provision and Extreme Volatility Spikes.” He coauthored this piece with Jonathan Brogaard, from the University of Utah, and Jiang Zhang, former FIR doctoral student currently with the University of St. Thomas. To read the complete article, click [here](#).



Dr. Konstantin Sokolov

Dr. Ganga Urumutta Hewage published in the Journal of Service Research

Dr. Ganga Urumutta Hewage, assistant professor in the Department of Marketing & Supply Chain Management, recently published an article titled “Steady Hand at the Wheel: How Perceived Movement Influences Consumer Responses to Brand Failures” in the *Journal of Service Research*. She coauthored this piece with Drs. Laura Boman, Lam An and Jonathan Hasford. To read the complete article, click [here](#).



Dr. Ganga Urumutta

Dr. Rita Green named “Educator of Excellence” by Sigma Gamma Rho

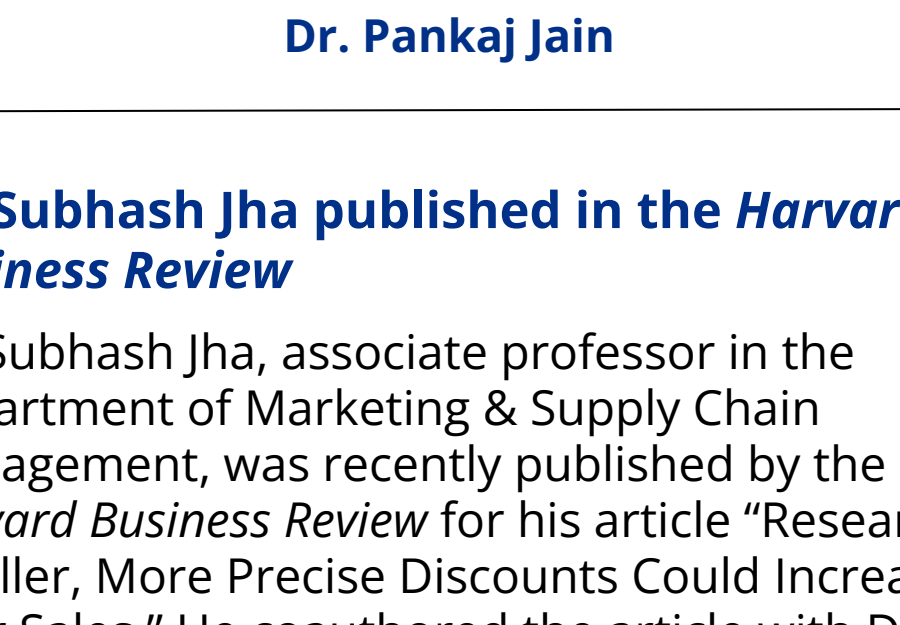
Dr. Rita Green, associate professor of teaching in the Crews School of Accountancy, was the recent recipient of the “Educator of Excellence” award presented by the Omicron Sigma chapter of Sigma Gamma Rho sorority. Rita was nominated for this award by her former student, TaTyanna Gibbs. Dr. Green was TaTyanna’s professor in her first undergraduate accounting course, ACCT 2010 Financial Accounting. TaTyanna, who now works as a budget analyst for MLGW, is a two-time UofM alumna having graduated with her BBA in 2021 and her MS in Accounting in 2023. Sigma Gamma Rho is a member of the “Divine Nine,” a group of nine national African American fraternities and sororities.



TaTyanna Gibbs (L) with Dr. Rita Green (R)

Dr. Pankaj Jain published in the Journal of Financial Research

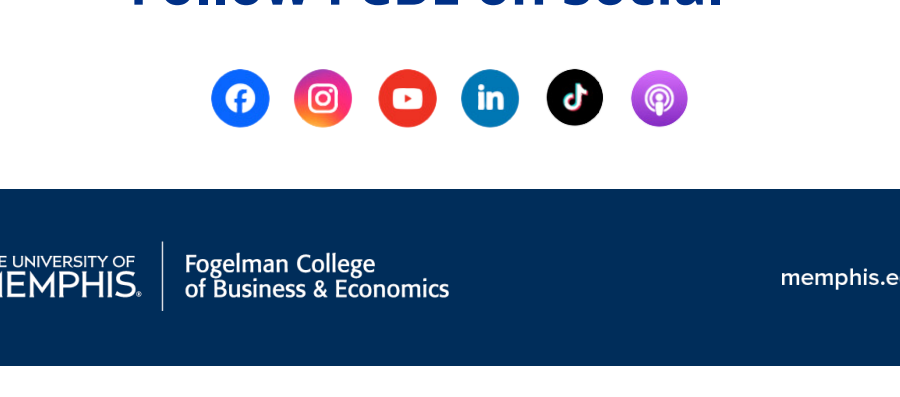
Dr. Pankaj Jain, professor and chair of the Department of Finance, Insurance & Real Estate, along with his coauthor at University of Dayton, Qiping Huang, published their research article titled “Informed trading by hedge funds” in the *Journal of Financial Research*. Their research creates a hedge fund informed trading measure (ITM) that separates concentrated information-related equity transactions from liquidity-driven basket trades. They find that stocks with higher ITM are associated with higher future stock performance after controlling for size, value, momentum and illiquidity factors. To access the complete paper on the journal's website, click [here](#).



Dr. Pankaj Jain

Dr. Subhash Jha published in the Harvard Business Review

Dr. Subhash Jha, associate professor in the Department of Marketing & Supply Chain Management, was recently published by the *Harvard Business Review* for his article “Research: Smaller, More Precise Discounts Could Increase Your Sales.” He coauthored the article with Dr. Dinesh Gauri, Abhijit Guha and Abhijit Biswas. To read the complete piece, click [here](#).



Dr. Subhash Jha

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