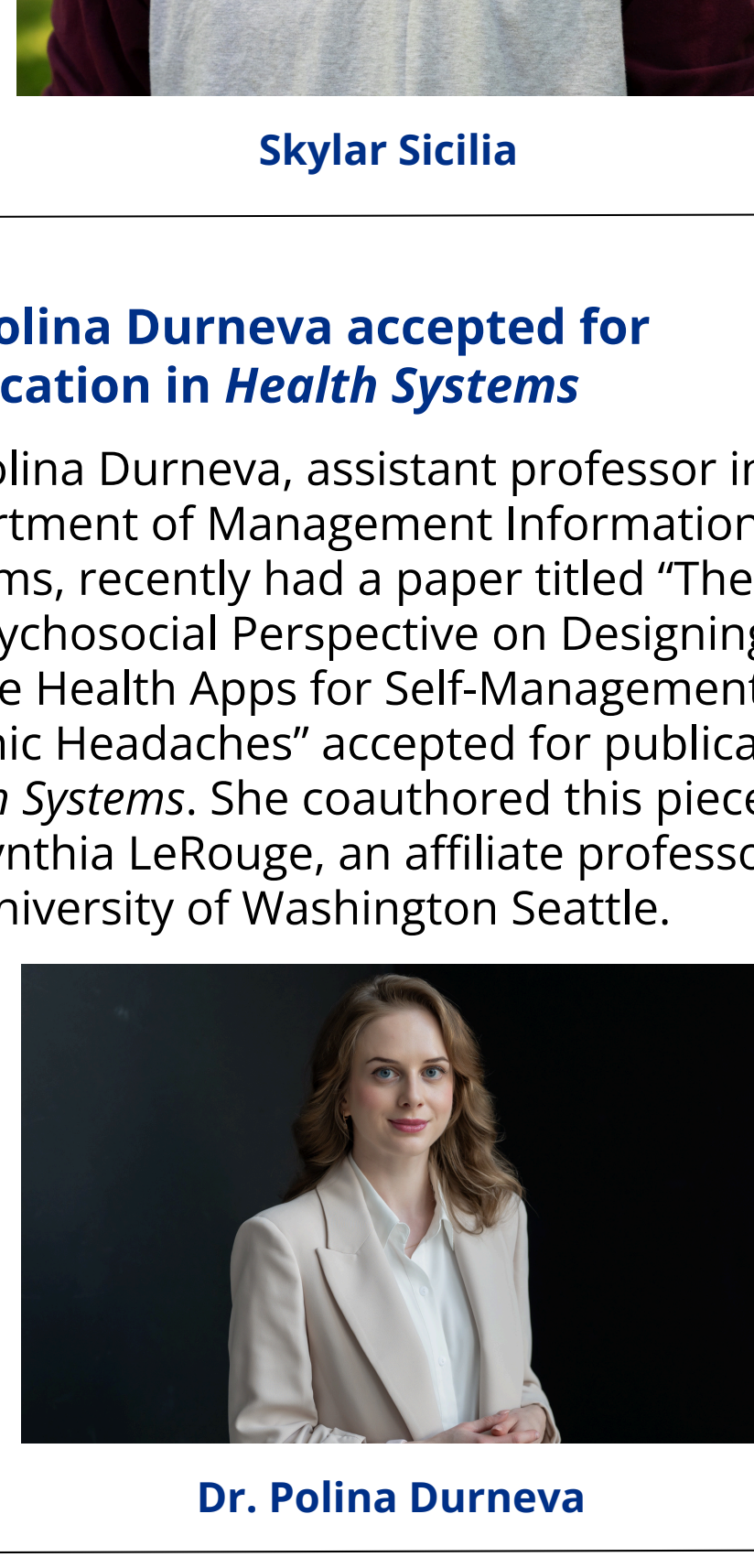


December 2024

Welcome FCBE Video Producer Skylar Sicilia!

We are excited to share that Skylar Sicilia has joined the FCBE Marketing & Communications team as our new Video Producer. In this role, Skylar will be responsible for the creation of all college-wide video productions. He will also serve as the lead producer and director of our Business in Blue podcast. Additionally, he will partner with faculty to plan, design and develop engaging digital content for online courses. Skylar previously worked with our team as a media intern, but we are thrilled to have him onboard in this official capacity. His skills, ideas and energy are sure to advance FCBE's mission and vision. Welcome, Skylar!



Skylar Sicilia

Dr. Polina Durneva accepted for publication in *Health Systems*

Dr. Polina Durneva, assistant professor in the Department of Management Information Systems, recently had a paper titled "The Biopsychosocial Perspective on Designing Mobile Health Apps for Self-Management of Chronic Headaches" accepted for publication in *Health Systems*. She coauthored this piece with Dr. Cynthia LeRouge, an affiliate professor at the University of Washington Seattle.



Dr. Polina Durneva

Jamie Buckhanan graduates this December

Jamie Buckhanan, administrative associate for the Department of Management and the Crews School of Accountancy, will graduate with an Associate of Science in Business Administration degree from Southwest Tennessee Community College this December. She proudly completed her degree with Magna Cum Laude distinction. She also plans to continue her education by pursuing her bachelor's degree in the Crews School of Accountancy as a junior beginning in January. Congratulations, Jamie, on this major accomplishment!



Jamie BUCKHANAN

Dr. Mehdi Amini participated & presented at the Kick-Off Meeting of the Center for Electrified & Automated Trucking (CEAT)

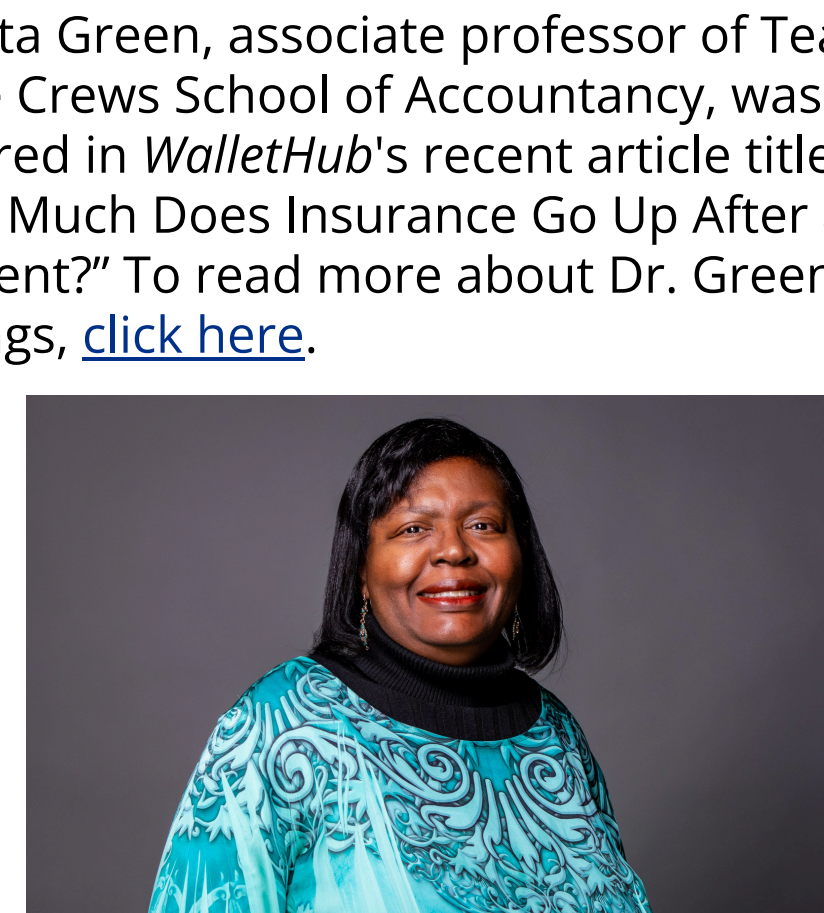
Last month, Dr. Mehdi Amini, professor of Supply Chain Management & Analytics, one of the Co-PIs of a multi-year and multi-disciplinary NSF research grant with the objective of establishing the Center for Electrified & Automated Trucking (CEAT), an Industry-University Cooperation Research Center (IUCRC), participated in the center's two-day kick-off meeting with participants from NSF, center's industry board and research team members from University of Indiana, Purdue University and the University of Memphis. The CEAT's research team members presented research proposals on the topics of electrification, automation and human elements in the areas of logistics and transportation. Mehdi's research proposal presentation focused on study of the present and future attributes, roles, responsibilities and challenges of human elements in the logistics and transportation industry.



Dr. Mehdi Amini

Dean Bobby Garrett featured on WKNO's "Behind the Headlines"

On Thursday, November 7, Dean Bobby Garrett joined "Behind the Headlines" host and CEO of *The Daily Memphian*, Eric Barnes, to discuss the state of Memphis' workforce and what is being done to attract local talent to our community. Bobby was joined by two other UofM featured guests – Dr. Stephanie Ivey, director of Southeast Transportation Workforce Center & associate dean of Herff College of Engineering, and Diane Pabich, director of Upskill Mid-South. To watch the full episode, [click here](#).



"Behind the Headlines" episode featuring Dean Bobby Garrett

Dr. PK Jain presented at NYSE Microstructure Meets Artificial Intelligence Conference

Professor PK Jain represented the University of Memphis, along with his coauthors Professor Lai Xu from Syracuse University and Chosen Zhou from the University of Washington, at the prestigious NYSE Microstructure Meets Artificial Intelligence Conference, where only five papers nationwide were accepted for presentation—underscoring the highly selective nature of the event. This achievement highlights our faculty's expertise at the forefront of artificial intelligence research, a significant asset to UofM's "AI for All" initiative.

The conference brought together academic leaders and industry experts, with academic authors presenting cutting-edge research and industry leaders serving as discussants. In addition to the intellectual exchange, participants visited the NYSE Wall of Fame, which featured UofM alumnus Marvin Ellison, CEO of Lowe's. The event concluded with a memorable visit to the iconic NYSE trading floor during the Closing Bell ceremony.

Our faculty's involvement in such a prestigious event exemplifies UofM's commitment to impactful AI research and innovation.

David Gagnon selected as Honorary Guest Coach

David Gagnon, assistant professor of Teaching in the Department of Marketing & Supply Chain Management, was honored as a guest coach during the UofM Tigers vs. Rice football game on November 8. David was invited to attend a behind-the-scenes tour of the Billy J. Murphy Football Complex, was able to observe practice and meet Coach Silverfield. He was also honored on the field for GameDay.

Dr. Rita Green featured by *WalletHub*

Dr. Rita Green, associate professor of Teaching in the Crews School of Accountancy, was featured in *WalletHub*'s recent article titled "How Much Does Insurance Go Up After an Accident?" To read more about Dr. Green's findings, [click here](#).

Dr. Rita Green

Follow FCBE on Social >

