



**Kevin Morgan**  
**Director, Hampton Brand Performance Support**  
**Hilton Worldwide**  
**Executive MBA Class of 2010**

Kevin Morgan is a businessman, learner, outdoor enthusiast, and expert burger flipper.

Kevin is currently the Director of Hampton Brand Performance Support at Hilton Worldwide. He leads the team that serves Hampton hotel owners and franchisees. Caring for 2,400 major investors with more than 2,050 hotels that represent nearly \$7 billion in revenues, Kevin and his team stay pretty busy. Prior to his current role, Kevin was the Director of Brand and Guest Technology, where he worked on development of the long-term technology strategy for Hilton Worldwide's 12 global brands. A major perk of this position was the excuse to unleash his inner gadget geek.

Slightly prior to those two roles at Hilton Worldwide, Kevin flipped burgers and stuffed Happy Meals. That's right, while gaining first-hand experience with all aspects of a McDonald's franchise so he could lead McDonald's USA's strategic business planning for the Southern Region. Kevin was certified in 23 restaurant stations. And, it helped tremendously in serving the region's 700 restaurants, 140 owners and roughly \$1.6 billion of business.

At the heart of all of Kevin's assorted career positions is the common denominator of serving people. Kevin was bitten by the hospitality bug during his first job at the front desk of a hotel, where he discovered his love of helping others. This passion fuels Kevin's energy and translates into other areas of his life. Kevin sits on the boards of the Memphis Institute for Leadership Education and the Memphis Chapter of the Society for Information Management. He's also a member of the advisory council for the University of Memphis Executive MBA program.

To say Kevin is passionate about education is an understatement. While in the Windy City, Kevin received his undergraduate degree in business from the University of Phoenix. In the Bluff City, he earned his Executive MBA from the University of Memphis. But, Kevin is not done with his degree hording (or, as he prefers to call it, his "pursuit of continuous learning"). He's currently working on his Executive Doctorate from Georgia State University.

In his spare time, you can find Kevin mentoring college students, grabbing his surf board for some swells, spending time outdoors with his family, or sequestering himself in the solitude of the gym. Kevin has a beautiful wife, Jill, to whom he owes an unpayable debt for her proven track record of general and academic support. The Morgans have 3 Schipperkes (Isabelle, Oliver and Charlie), who keep their home filled with love and laughter.