

# Catalyst Seed Fund Application PREVIEW

**This is a preview of the application questions you will be asked to complete via the online application which can be found on the [Catalyst Seed Fund Website](#).**

Courtesy of an anonymous donor, the Crews Center Catalyst Seed Fund provides limited amounts of grant funding to help aspiring entrepreneurs overcome minor financial obstacles as they explore or grow their business. Entrepreneurs do not give up equity in their company to receive this funding.

The following are **required documents for submission for the Catalyst Seed Fund**.

- Application
- Submit Business Summary and Proposal
- Submit Budget/ Use of Funds
- Meet with Crews Center for Entrepreneurship

You are **also required to complete one (1)** of the following:

1. Participate in a Crews Center for Entrepreneurship Pitch Practice, Workshop, or Program

OR

2. Attend a pitch workshop at The Center for Writing and Communication

## General Application Questionnaire

- Name
- Team Members Names
- Email Address
- Business Name
- Business Website and/or Social Media
- Short description of business (10 words max)
- What industry/industries does your idea represent?
  - Consumer Products
  - Medical Device
  - Education
  - Family Business
  - Logistics/ Transportation
  - Engineering
  - Fashion/Textile Innovation
  - Food and Beverage
  - Sustainability/Energy
  - Social Venture/Social Enterprise/B-Corp
  - Art/ Creative
  - Music
  - Technology/App Development
  - Gaming Development
  - Agriculture
  - Animal and Pet
  - Other

## Business Summary and Proposal

Your business summary should include the following details when uploaded with your Catalyst Seed Fund Application.

The Business Summary and Proposal can be presented as a slide deck or document.

- Business Name
- Business Team Bio
- Describe your entrepreneurial idea/ business in one sentence
- Provide a business summary of your business concept/ idea? What problem are you working to solve and who are you solving it for? (50 words max)
- What is your value proposition? What can you uniquely do that no one else can? How is your solution, perspective, or approach different than what other businesses do? ( 100 words max)
- What are key achievements and actions have you completed for your business?
- What social or economic value do you hope to create with your business?
- What do you hope to achieve with the use of funds from the Catalyst Seed Fund?

## Funding Request/ Use of Funds

- Expected timing of use of funds
- Total \$ Request

Item	Description/Use of Funds/Investment Need	\$USD
		Total Cost