

LINDA KITSABA OKYERE

CONTACT

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☎ 00233 266708 105

SKILLS

Writing



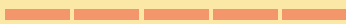
Project management



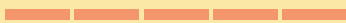
Relationship management



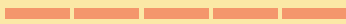
Leadership



Public relations



Creativity



PROFILE

Goal-driven and accomplished writer and project coordinator with over ten years proven track record of delivering exceptional results in screen writing, media relations and screen productions. An award winner, and nominee for several award schemes, both domestic and international.

EDUCATION

MBA , UCSI, Marang

Dec 2019 – Jan 2021

MBA in oil and Gas Management

BA Communications., African University College of Communications, Accra

Sep 2011 – May 2014

Bachelor of Arts in Communication Studies.

Diploma Screen Arts, Academy of Screen Arts, Accra

Jul 2005

Diploma in screen writing and directing.

EXPERIENCE

Content Writer, Third I Productions, Accra

Jan 2009

- Professional concept development and writer for screen.
- Production Management / Coordination. Manage crew, ensure various logistics are made available in and on time.
- Fixing. Developed the fortitude in facing challenges head-on, ensuring that hurdles are surmounted.

Reporter, Information Services Department, Accra

Nov 2014 – Oct 2017

- News content for the Government of Ghana news portal.
- Media Monitoring.
- Writing and publishing of articles for the Government news portal.

Writer/Researcher/ Coordinator, Launchfactory, Accra

Jan 2008 – Jun 2015

- Research and needs assessment for Corporate social responsibility

projects.

- Project running and monitoring, preparation of weekly reports.
- Writer for screen content.
- Liaising between various stakeholders (Funding agencies, Community heads, company.)
- Identification, negotiation and coordination of core intervention projects.

REFERENCES

References available upon request

INTERNSHIPS

Communications Officer, SWEB Foundation, Accra

Mar 2013 – May 2013

- Developing content and management of the foundation's website.
- Establishing media and public relations materials and branding of SWEB.
- Developing fundraising strategies.
- Coordinate fund development projects.
- Promote the core business of SWEB– Direct Child Assistance and community Intervention for Empowerment and livelihood programs.

EXTRA-CURRICULAR ACTIVITIES

Manager, A-Z Fashions, Tema

Aug 2021 – Present

- Manage a team of fashion creatives.
- Manage the range of clients, designs and productivity.
- Develop and manage public relations content

Programs Director / Communications, Black Strikas FC, Accra

Oct 2019

- Strategic planning and implementation of sustainable projects for an inclusive sporting

Chairperson, CROSA WELFARE, Tema

Jun 2017 – Jul 2021

- Leading the drafting of the first ever welfare policy for the association.
- Conflict resolution.
- leading welfare projects in respect to individual developments and collective projects.

Writer – Winner, Scenarios from Africa , Ouagadougou

Oct 2008 – Oct 2009

International writing contest involving 43 African countries with over 40,000 entries. Among the 30 final winners.

