

As **English** majors, students at UofM embark on a flexible degree path through one of <u>six</u> <u>concentrations</u>. The program enables students to explore their passions and creativity while teaching them to <u>think critically</u>, <u>read analytically</u> and <u>write skillfully and persuasively</u>. An education in English prepares students for careers in a variety of fields, and for graduate and professional studies.

#### **MAJOR CONCENTRATIONS**

- African American Literature
- Applied Linguistics
- · Creative Writing
- Literature
- Professional Writing
- Teaching English to Speakers of Other Languages
  - TESOL General Track
  - TESOL PreK-12 Licensure Track

#### SAMPLE CURRICULUM

#### **Core Courses**

- ENGL 3210 British Literature to 1750
- ENGL 3220 British Literature Since 1750
- ENGL 3327 American Literature to 1865

#### **Electives**

- ENGL 3401 Children's Literature
- ENGL 3511 Intro to Linguistics
- ENGL 3603 Engineering Communications
- ENGL 3607 Fiction Writing
- ENGL 3701 Literary Criticism & Theory
- ENGL 4374 African American Literature Movements
- ENGL 4430 Graphic Novel
- ENGL 4619 Web & Online Writing

#### **DEGREES & CONCENTRATIONS**

- BA in English\*
  - Honors in English
- Minor in English
- Accelerated BA/MA in English
- MA in English
  - Applied Linguistics
  - Literature
  - Technical Communication\*
  - TESOL\*
  - Writing & Rhetoric
- MFA in Creative Writing
  - Creative Non-Fiction
  - Fiction
  - Poetry
- · PhD in English
  - Applied Linguistics
  - Literary & Cultural Studies
  - Writing, Rhetoric & Technical Communication

#### ADDITIONAL OPPORTUNITIES

- Graduate Certificates
  - African American Literature
  - TESOL\*
- Internships
- Study Abroad







# **ENGLISH** MAJOR FACT SHEET

### BY THE NUMBERS (Spring 2024)

#### Student Enrollment

Total

Undergraduate

Graduate

#### **Number of Minors**

Total

# **Student Demographics**



53%

**Female** 

Under 25



Pell Grant



# **Faculty Employed**

Student-Faculty Ratio<sup>†</sup>

Full-Time Part-Time

Total

81

# **Degrees Awarded**

Bachelor's

Total

Master's Doctorate

#### Career Outcomes‡

**\$**36K

Avg Expected Salary First Destination

Avg Annual Salary 1-3 Years Post-Grad

**73**%

Employed in TN

**67**% **Employed** in Memphis

# **TN Employment Outlook**

**15.7**%

805

10-Year Job Growth

Avg Annual Job Openings

# WHO YOU ARE

### Personality

- Contemplative
- Creative
- Curious
- Empathetic
- Imaginative
- Independent

#### Interests & Hobbies

- Creative Pursuits
- History & Culture
- Language
- Literature & Media
- Reading
- Writing

#### WHAT YOU'LL LEARN

#### Core Skills

- Analyzing & Interpreting Text
- Copywriting
- Copyediting
- Researching & Reporting
- Style Guides
- Technical Writing

#### **CAREER OPTIONS** Transferable Skills

# **Job Titles**

- Attorney
- Brand Strategist
- Communications Director
  Publisher
- Copy Editor / Copywriter
- Linguist

- Marketing Associate
- Medical Writer
- Social Media Manager
- User Experience Writer

#### **Industries**

- Business
- Journalism
- Marketing
- Publishing
- Technology

# Adaptability

- Critical Thinking
- Media & Cultural Literacy
- Organizing Ideas & Information
- Persuasion
- Written & Oral Communication

<sup>\*</sup> Online degree options are available for the specified programs through UofM Global

Calculated based on the number of student majors and the number of full-time faculty.

Based on self-reported post-graduation outcomes of UofM students who have earned a Bachelor's degree in the last ten years.