

The University of Memphis joins the Sierra Club to present:  
**Building Advocacy & Action to Achieve a Just Transition**  
The 16th Annual Grassroots Environmental Conference



**Saturday, October 5, 2019**

9:00 am to 2:30 pm

At The University of Memphis University Center

Funded by

**The University of Memphis:**

Departments of Anthropology, Earth  
Sciences, Political Science, Sociology

Schools of Public Health and Urban  
Affairs and Public Policy

African and African American Studies  
and Environmental Studies Programs

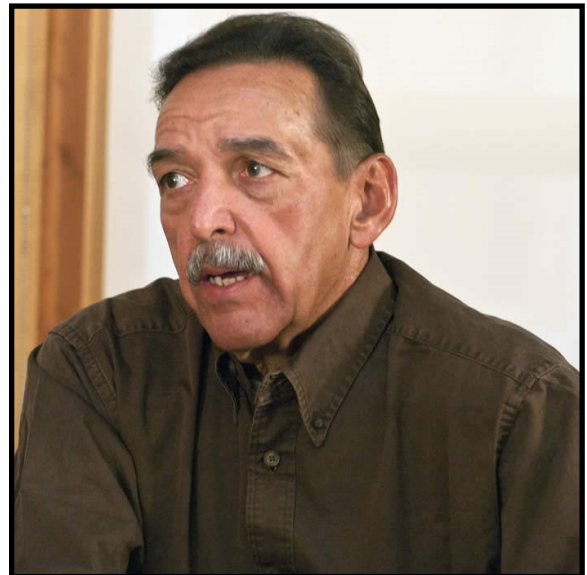
**The Sierra Club:**

Environmental Justice and Healthy  
Communities Program

Tennessee Chapter

Chickasaw Group

**League of Women Voters, Memphis/  
Shelby County**



Keynote Speaker

Richard Moore

Register Here! <https://m.bpt.me/event/4329615>

# Building Advocacy & Action to Achieve a Just Transition

University Center, University of Memphis

Saturday October 5

## Schedule of the Day

- 9:00-9:30 AM Registration and Coffee (UC Theatre, First Floor)
- 9:30-9:45 AM Welcome and Introductions
- 9:45-10:45 AM Morning Plenary: *“Building Strong Alliances to Fight for What Matters”*  
Keynote Speaker: Richard Moore  
National Co-Founder of the Environmental Justice Health Alliance; Program Director, Los Jardines Institute
- 10:45-11:15 AM Break, Pick up boxed lunch, 3rd Floor
- 11:15 AM-12:30 PM Breakout sessions, 3rd Floor (lunch in rooms)
- 12:30-12:50 PM Break
- 12:50-2:30 PM Afternoon Plenary: *“Can the Green New Deal Tackle the Climate Crisis?”*  
Speaker: Pedro Cruz  
Sierra Club Senior Representative for Clean Infrastructure, Labor & Economic Justice Program  
Q&A Discussion  
Presentation of the Dick Mochow Environmental Award  
Acknowledgements and Thanks

# Building Advocacy & Action to Achieve a Just Transition

Keynote speaker, Richard Moore



Richard Moore is a longtime community activist and environmental justice champion. Mr. Moore is co-director of Albuquerque, New Mexico's Los Jardines Institute (The Gardens Institute) and national co-coordinator of the Environmental Justice Health Alliance. He has spent his entire career advancing environmental justice, racial justice, and economic justice. He was a founding member of the Black Berets in Albuquerque and co-founded the Southwest Organizing Project (SWOP) and later helped lead the Southwest Network for Environmental and Economic Justice (SNEEJ). Richard has amassed numerous awards such as the "Keep the Dream Alive Award" from the Albuquerque based Martin Luther King Jr. Multicultural Council, the 2005 Ford Foundation Leadership for a Changing World Fellowship, the Human Rights Award from the City of Albuquerque, the Alston Bannerman Fellowship Award for Community Organizers of Color, the 2014 Luminaria award of the NM Community Foundation and the 2015 César E. Chávez "Sí Se Puede" Award from The Recuerda a César Chávez Committee. In 2015 he was inducted into the Civil Rights Hall of Fame Hall of Resistance in Selma, Alabama. He also served as the first elected chair of the US Environmental Protection Agency's (EPA) National Environmental Justice Advisory Council (NEJAC) and has been reappointed three times to serve on the NEJAC and presently serves as its Chair. In addition, Mr. Moore has served as the Co-Chair of the National Council of Churches Eco-Justice Task Force, and as the Co-Chair of the Congressional Black Caucus National Environmental Policy Commission.



**Breakout Sessions from 11:15 AM-12:30 PM on the third floor**  
(pick up lunch and take it to your room)

**Building Effective Coalitions**

Panel Moderator: Jayanni Webster, West TN Organizer, United Campus Workers Union  
Pedro Cruz, Senior Rep., Sierra Club Labor & Economic Justice Program, Wash., DC  
Brad Watkins, Executive Director, Mid-South Peace & Justice Center

**Stopping Neighborhood Landfills**

Panel Moderator: Marquita Bradshaw, Sierra Club EJ Committee, Community Activist  
John Jones, Municipal Planner, Memphis & Shelby County Planning Dept. (recently retired)  
Rev. Tondala Hayward, Longstreet United Methodist Church, Whitehaven

**Improving Public Transit**

Panel Moderator: Dennis Lynch, Sierra Club Chickasaw Group Chair, Transportation Comm.  
Courtney McNeil, Innovate Memphis  
Justin Davis, Memphis Bus Riders Union

**Drinking Water Protection**

Panel Moderator: Scott Banbury, Sierra Club Conservation Program Coordinator  
Ward Archer, President, Protect our Aquifer  
LaTricea Adams, Community Activist, Black Millennials 4Flint  
Chet Kibble, Memphis and Shelby County Lead Safe Collaborative (MSCLSC)

**Powered by the Sun: A Solar Success Story**

Jason Carney, Owner & Licensed Solar Installer, Energy Electives, Nashville, TN

**Fighting Neighborhood Blight with the Law**

Danny Schaffzin, Law Professor & Director of Experiential Learning at University of Memphis Law School

**Health Effects of Pollution and Environmental Stressors**

Dr. Debra Bartelli, Research Professor, University of Memphis, School of Public Health

# Climate Crisis Art Competition



**ARE HUMANS SMARTER THAN FROGS?**

## Top Prize \$1,000

Climate change is real and it is time for all of us to start taking it seriously. This art competition is a great way for us to get the word out and promote activism in a creative and fun way!

Who can participate? Anyone, and you can live outside Memphis. So, we are calling on all artistic environmentalists, artists, photographers, and other talented people. Submit your entries now! YOU could win “Best of Show.”

Winning entries to the Climate Crisis Art Competition will be displayed all day during the conference.

Entries can be submitted until Sept. 20th in any of these 5 categories—Cartoon, Creative Image, Photograph, Solution or Youth.

For details and submission please go to:

<https://climatecrisisartcompetition.wordpress.com/>

Climate Crisis Art Competition Organizers: Dennis Lynch and Dr. Ted Maclin

Climate Crisis Art Competition Sponsors: Dennis Lynch and Tony Cernosik



## **Registration Information:**

**Reminder** - this conference is **FREE** and open to the public. However, everyone attending **MUST** be pre-registered. A complimentary lunch will be served. Please indicate your meal preference.

**Deadline for conference registrations is Friday, September 27, 2019**

**Each person interested in attending may register here:**

<https://m.bpt.me/event/4329615>

## **PARKING & DIRECTIONS**

Free and convenient parking can be found in the Zach Curlin Parking Garage directly across from the University Center. Zach Curlin Drive can be accessed from either Central Avenue or Walker Avenue. The entrance to the University Center is accessible from the 3<sup>rd</sup> level of the parking garage via a covered walkway just to the left of the garage stairs and elevators. Follow the covered walkway into the University Center and proceed to the first floor Theatre for the Plenary Session and Registration Table. Take the University Center elevator or stairs to the third floor for the workshops. All workshop rooms are numbered and will be mainly located on the 3<sup>rd</sup> floor.

Campus Map: <https://umwa.memphis.edu/campusmap/>

Please help promote this annual conference by sharing it with your friends and contacts! See and Like our Facebook page:

[www.facebook.com/16thEJConference](http://www.facebook.com/16thEJConference)

## **2019 Conference Planning Team**

Rita Harris, Sierra Club Chickasaw Group

Dr. Kathryn Hicks – UofM Anthropology Department

Dr. Ted Maclin - UofM Anthropology Department

Sue Williams – Sierra Club Chickasaw Group, League of Women Voters,  
Memphis/Shelby County

Marquita Bradshaw – Sierra Club Chickasaw Group

Dennis Lynch – Sierra Club Chickasaw Group

Special Thanks: All speakers, presenters, volunteers, and donors!