



**CREWS SCHOOL OF**



**ACCOUNTANCY**



**Fogelman College  
of Business & Economics**



# YOUR MAJOR. YOUR CAREER.

# MAJOR DECISION

## SELECTING ACCOUNTING AS YOUR FOCUS

Success in accounting relies on an aptitude for problem solving, inquisitiveness, critical thinking, adaptability and common sense, not necessarily on a prowess in mathematics. If these skills align with yours, choosing to major in accounting may be the path for you.

## ACCOUNTING: A CAREER IN DEMAND

Accountancy offers a range of exciting careers and opportunities; much more than the misconception of dull, number-crunching desk work. In actuality, the accounting field provides fundamental skills for a career path in the fast-paced, dynamic world of business. Majoring in this degree will equip you with the necessary proficiencies for successful entrepreneurial ventures.

As a universal profession, accountancy also offers geographic freedom because – no matter where you choose to live – businesses and the private sector will always need accountants.

A career in accountancy offers job stability and growth. As more companies go public and the economy experiences continued growth, the need for accountants rise as well. And, the globalization of a business, trade, mergers and acquisitions also increases demand for accountants.

## FOR ACCOUNTANTS AND AUDITORS, THE BUREAU OF LABOR STATISTICS CITES



**4% JOB  
OUTLOOK**  
2022-32



**\$79,880  
ANNUAL  
MEDIAN PAY**  
2023



**EARNING  
POTENTIAL  
INCREASES**  
with a  
MS, MBA or CPA

## OUR PROGRAM

The **Bachelor of Business Administration (BBA)** in Accounting is a four-year program (minimum 120 credit hours) that prepares you to enter the workforce. Students explore such topics as accounting and its functional support of organizations, technological competency, effective communication and team orientation, business ethics and global business practices.

The **Master of Science (MS)** in Accounting program is a 30-credit-hour graduate degree, designed for those who hold undergraduate accounting degrees and aspire to achieve advanced accounting and business education. The Crews School of Accountancy (CSOA) has completed curriculum updates for both the BBA and MS Accounting Programs consistent with the latest Certified Public Accountant (CPA) Exam content and format requirements. Graduates of the combined curriculum (BBA and MS) meet the educational requirements to sit for the **CPA** exam. A **PhD in Accounting** is offered to students seeking a career in higher education.

## ONLINE ON YOUR TIME

Earn your BBA in Accounting online through UofM Global, with classes to suit your schedule.

## OUR FACULTY

CSOA faculty members actively contribute to the accounting profession in several notable ways. Recent and ongoing activities include publishing research articles in elite academic journals, serving as reviewers of manuscripts submitted to top journals for possible publication, presenting their research papers at national and papers at national and international academic conferences, authoring books for practitioners in the accounting profession and serving as editors for accounting journals published by the American Accounting Association. In addition, many our faculty members have been the recipients of prestigious UofM and FCBE teaching awards.



### TIGER TALE | Student Spotlight

Terah Mom

BBA | Accounting & Marketing, '25  
MILE Protégé

"I have loved my time involved with the Crews School of Accountancy. Interestingly enough, I did not originally plan to pursue a career in accounting. However, the lower-level accounting classes sparked my interest in this dynamic and challenging field. The professors also played a large role in ensuring an overall positive academic experience. They are incredibly supportive and passionate. Their goal is to nurture successful future accountants. By pursuing this major, I feel like I am set up for professional success."

## CAREER OPPORTUNITIES

Local firms and corporations consistently recruit FCBE accounting students, putting our graduates in high demand. Some positions accepted or sought by our graduates include certified public accountant (CPA), chief financial officer, corporate controller, certified financial planner (CFP), business manager, certified internal auditor (CIA), bank examiner, certified management accountant (CMA), Internal Revenue Service agent, Bureau of Alcohol, Tobacco and Firearms (ATF) agent and FBI special agent.

CREWS  
SCHOOL OF  
ACCOUNTANCY  
RANKS  
NATIONALLY

#2

Best Online Schools  
for Accounting  
[bestchoiceschools.com](https://bestchoiceschools.com)



## FROM CLASSROOM TO CAREER

Accounting majors at Fogelman College of Business & Economics have unique access to networking opportunities and internships.

- **Beta Alpha Psi Chapter**  
Premier professional accounting and business information honorary fraternity. UofM has held the “superior chapter” designation for more than 16 consecutive years.
- **Center for Professional Career Development (CPCD)**
  - ▶ Accounting Careers of Tomorrow (ACT)
  - ▶ Business etiquette, ethics, resume building, mock interviewing, career counseling
- **Internships through Fogelman Internship Network (FIN)**
- **Professional organizations with local chapters have reduced-fee student memberships:**
  - ▶ The Institute of Internal Auditors
  - ▶ Institute of Management Accountants
  - ▶ Tennessee Society of CPAs
  - ▶ American Institute of CPAs
- **Crews Center for Entrepreneurship**
  - ▶ The Crews Center for Entrepreneurship provides an on-campus, inclusive space for collaboration with a community of like-minded entrepreneurial students with whom you can meet, hang out and work.
- **Memphis Institute for Leadership Education (MILE)**
  - ▶ Available to all FCBE majors, this unique opportunity for qualifying students (primarily juniors and seniors) matches outstanding students with local business and organizational leaders who serve as mentors.
- **Study Abroad**
  - ▶ For immersive cultural experiences, FCBE students may apply for international study abroad opportunities. [tigersabroad@memphis.edu](mailto:tigersabroad@memphis.edu)

## FCBE FACTS + FEATURES

- **Nationally Ranked**
- **No. 1 Online MBA**
- **AACSB Accredited**  
(prestigious; granted to fewer than 5% of schools worldwide)
- **Customized MBA**  
(with two tracks to earn an MBA)
- **Complete Professional Program (CPP)**
- **Cook Analytics and Trading Lab**  
(replicates Wall Street trading firm)
- **Customer NeuroInsight Research Lab**  
EEG, eye tracking, automated facial expression recognition, GSR,HR/HRV, pupillometry
- **Network of more than 30,000 alumni**
- **100 full-time faculty**  
Nearly 90% hold doctoral degrees (including multiple Chairs of Excellence professors)
- **Partnerships**  
FedEx Center for Supply Chain Management, FedEx Institute of Technology, PSI Center for Workplace Diversity and Inclusion, Methodist Le Bonheur Center for Healthcare Economics



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[memphis.edu/accountancy](http://memphis.edu/accountancy)