

CURRICULUM VITAE

(Chronological--Abbreviated)

NAME: Kenneth R. Lambert

DEPARTMENT: Accounting

RANK: Professor

DEGREES

DEGREE	DISCIPLINE	INSTITUTION	YEAR
BS	Business Admin	Southeast Missouri State Univ.	1968
MBA	Business	University of Arkansas	1972
Ph.D.	Accountancy	University of Arkansas	1977

EXPERIENCE

RANK/POSITION	DEPARTMENT/DIVISION	INSTITUTION/COMPANY/ORGANIZATION	PERIOD
Instructor	Accountancy	University of Arkansas	1973-76
Asst. Professor	Accountancy	University of Missouri	1976-82
Assoc. Professor	Accountancy	University of Memphis	1982-85
Associate Director	Accountancy	University of Memphis	1985-86
Assoc. Professor	Accountancy	University of Memphis	1986-94
Professor	Accountancy	University of Memphis	1994-00
Area Coordinator	Accountancy	University of Memphis	2000-2001
President	Faculty Senate	University of Memphis	2001-2002
Director	School of Accountancy	University of Memphis	2001-2007
Professor	Accountancy	University of Memphis	2007-present
Interim Director	Crews School of Accountancy	University of Memphis	Fall 2021-present

HONORS/AWARDS

HONOR/AWARD	INSTITUTION/COMPANY ORGANIZATION	YEAR
Challenge of Citizenship Award	High School	1964
Non-service tuition scholarships	University of Arkansas	1973-76
AAA Doctoral Consortium Representative	University of Arkansas	1975
Haskins and Sells Foundation Fellowship	University of Arkansas	1975-76
Best Manuscript Award	Memphis Chapter of the National Association of Accountants	1985
Certificate of Merit Winner in <i>Management Accounting's</i> annual manuscript competition	National Association of Accountants	1993
Second place award; best paper in applied category	Fogelman College of Business and Economics	1994

TEACHING EXPERIENCE:

SUBJECT (<i>Undergraduate (U), Graduate (G), Other</i>)	INSTITUTION
Financial Accounting (U)	University of Arkansas
Managerial Accounting (U)	University of Arkansas
Financial Accounting courses (U) and (G)	University of Missouri
Managerial Accounting (G)	University of Missouri
Financial Accounting courses (U) and (G)	University of Memphis
Computer Applications (U)	University of Memphis
Managerial Accounting (U)	University of Memphis
Accounting Theory courses (U) and (G)	University of Memphis
Advanced Accounting (U) and (G)	University of Memphis
Governmental and Non-Profit Accounting (U)	University of Memphis

RESEARCH/SCHOLARSHIP/CREATIVE ACTIVITIES:

Books

Advanced Accounting, Third edition, Richard D. Irwin, Inc., 1995.

“Working Papers” to accompany Advanced Accounting, Third edition, Richard D. Irwin, Inc., 1995.

“Study Guide for Advanced Accounting” to accompany Advanced Accounting, Third edition, Richard D. Irwin, Inc., 1995.

Using NAARS and EXCHANGE in Accounting Research, Monograph, 1985. (Co-authored)

Refereed journal publications

“A Reaction by the Financial Community to the Metcalf Study,” The CPA Journal, November, 1977. Vol. 20, No. 11, pp. 44-53. (Co-authored with J. Parker)

“Social Security for College and University Employees: An Opinion Survey,” Arkansas Business and Economic Review, Fall, 1978. Vol. 11, No. 3, pp. 17-20. (Co-authored with J. Parker)

“What Do Demand Deposits Cost?” The Banker's Magazine, March-April, 1979. Vol. 162, No. 2, pp. 71-77. (Co-authored with L. Davids)

“Your Personal Income Taxes and the Law,” Business, October, 1983. Vol. 33, No. 4. pp. 33-37. (Co-authored with D. Spiceland)

“Capital Budgeting for Projects having Multiple Rates of Return,” The Management Accountant, December, 1987. Vol. 22, No. 12, pp. 906-908. (Co-authored with S. Agrawal)

“An Application of Microcomputers to Capital Budgeting Decisions,” Accountant's Magazine, February, 1988. Vol. 92, No. 979, pp. 37-39.

“Nonprofit Issues: Why the Furor over UBIT,” The Journal of Accountancy, May, 1988. Vol. 165, No. 5, pp. 78-84. (Co-authored with M. Turner)

“Identifying Unrelated Business Income—A Macro Case Approach,” Business, October, 1988. Vol. 38, No. 4, pp.53-57. (Co-authored with M. Turner)

“Experience and the Quality of Managerial Decision Making: The Case of Auditors' Materiality Judgments,” Journal of Managerial Issues, Fall, 1989. Vol. 1, No. 1, pp. 44-65. (Co-authored with J. Rigsby)

“Intraindustry Information Transfers and Cross-Sectional Dependence: A Methodological Note.” Southern Business and Economic Journal, July, 1992. Vol. 15, No. 4, pp. 234-245. (Co-authored with B. Bradford)

“The Equity Method of Accounting: Application in a Developing Country.” Indian Journal of Accounting, June, 1992. Vol. XXIII, No. 6, pp. 88-110. (Co-authored with S. Agrawal)

“Investment Justification.” Journal of Cost Management, Fall, 1993. Vol. 7, No; 3, pp. 54-59. (Co-authored with S. Agrawal)

“Employee or Independent Contractor: Proceed with Caution.” Management Accounting, June, 1993. Vol LXXIV, No. 2. pp. pp. 49-53. (Co-authored with P. Church)

“Intraindustry Information Transfers Associated with the Repurchase of Common Stock,” The National Accounting Journal, 1999, Vol.1, No.1, pp.55-63. (Co-authored with B. Bradford)

"Electronic Commerce Education: Analysis of Existing Courses." Accounting Education: An International Journal, 2006, Vol 15, No. 1, pp. 73-88 (Co-authored with Z. Rezaee and K. Harmon)

“An Analysis of Southwest Airlines: Applying the Horngren, Datar and Foster (2006) Strategic Profitability Analysis Approach,” Issues in Accounting Education, November, 2009, Vol. 24, No. 4, pp 539 – 551. (Co-authored with C. Bailey, A. Collins and D. Collins)

Refereed conference presentations

“Extinguishment of Debt and the Offsetting of Restricted Assets Against Related Debt,” Proceedings, American Accounting Association, 1983 National Convention. (Co-authored E. Wilson)

“An Empirical Study of the Effects of 'Expertise' on Auditors' Materiality Decisions,” Proceedings, Midwest Business Administration Association, 1987. (Co-authored with M. McGuire)

“Expertise and Complexity in Relation to Audit Judgments,” Proceedings, of the American Accounting Association, Annual Convention, 1988. (Co-authored with M. McGuire)

“Intraindustry Information Transfers and Cross-sectional Dependence” Proceedings of the New England Business Administration Association's 1991 International Conference in Newhaven Conn. (Co-authored B. Bradford)

“The Role of Honors Accounting Courses in the Current Educational Environment.” Proceedings of the American Accounting Association, Annual Convention, 1993. (Co-authored with D. Spiceland)

“Intraindustry Information Transfers Associated with the Acquisition of Treasury Stock.” Proceedings of the Southeast American Accounting Association, Annual Convention, 1994. (Co-authored B. Bradford)

“The Financial Statement/Audit Report Evaluation Process: A Persuasion Perspective” Proceedings of the American Accounting Association, Annual Convention, August, 1997. (Co-authored) A modified version of this paper was also presented and published in the Proceedings of the Southeast American Accounting Association, Annual Convention, August 1997. (Co-authored with M. McGuire)

“Integration of Business Sustainability Education into Business and Accounting Curricula”

“General Purchasing Power Financial Information and Bank Loan Officer Decisions,” American Accounting Association Midwest Meeting, 1979.

“Security Price Movements in Response to the Lease Capitalization Requirements of FASB Statement No. 13,” American Institute for the Decision Sciences, 1980 Midwest Meeting. (Co-authored with A. Suadi)

“Research Technology and Security Price Intervention Studies,” University of Arkansas Doctoral Research Colloquium, 1980. (Co-authored with A. Suadi)

“The Rise and Fall of Income Averaging—An Historical Perspective,” The University of Memphis Workshop Series, October, 1985. (Co-authored with D. Marshall)

“Capital Budgeting Decisions Under Conditions of Multiple IRRs,” Southeast American Accounting Association, Annual Meeting, 1985. (Co-authored with S. Agrawal)

“The Responsibility for the Content of Financial Statements: Management or the External Auditor,” Sixth International Conference on Accounting Education 1987. (Co-authored with J. Rigsby)

RESEARCH IN REVIEW

“Sustainability of Accounting and Business education in a Rapidly Changing Environment” with Z. Rezaee and J. Lukawitz under review at the *Journal of Accounting Education*.

RESEARCH IN PROGRESS

“Educational and Financial Sustainability Initiatives in Response to the COVID-19 Pandemic” with Z. Rezaee, planned for submission to *Issues in Accounting*.

INVITED PRESENTATIONS

Conferences

“Presentation Processing,” a program presented at a nationally attended professional development program for university faculty teaching in the area of accounting/accounting systems, presented at the “Computer Advances in Accounting Colloquium,” March, 1988, sponsored by the School of Accountancy at The University of Memphis; presenter.

Other (university/industry)

CPA Review Seminar—Peat, Marwick & Mitchell Review Course, 1978; presenter.

Professional Development Seminar on Accounting Research, sponsored by the American Accounting Association, 1978; presenter.

CPA Review Seminar—Missouri State Auditor's Office, 1978; presenter.

Annual Accounting Proficiency Seminar sponsored by the Independent Accountants' Society of Missouri, 1977-81; presenter.

Professional Development Seminar, FASB UPDATE, Fogelman College of Business and Economics Memphis, TN, 1982; presenter.

Professional Development Seminar, FASB UPDATE, Holiday Corporation, Memphis, TN, 1982; presenter.

Professional Development Seminar, FASB UPDATE, Fogelman College of Business and Economics Nashville, TN , 1982; presenter.

CPA Review Seminar—The University of Memphis, 1982 and 1983; presenter.

“Interpretation and Analysis of Financial Statements,” a program presented to The Commercial Appeal staff, 1991; presenter.