Soham Sengupta, *Ph.D. Candidate*
(573) 578-5648
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University of Memphis

Education

Ph.D. in Business	*2017 – August 2023*

With a concentration in **Business Information Technology**
Topic 1: Digitally Savvy Board and Top Management Teams, Innovation, and Efficiency: The Moderating Role of New Entry Threats.
Topic 2: Role of Mobile-Device Enabled Self-Regulation in Online Education: Procrastination, Excessive Mobile Device Usage, and Media Multitasking.

M.B.A. in International Business	*2015 – August 2023*

Fogelman College of Business, University of Memphis
Memphis, TN

M.S. in Electrical Engineering	*2012 – 2014*

Michigan Technological University
Houghton, MI

B.Tech. in Electrical Engineering	*2006 - 2010*

Maulana Abul Kalam Azad University of Technology
Kolkata, India

Teaching Interests

IS Foundational courses, Cyber Ethics, IT Policy, IS Strategy.

Teaching Experience

UNIVERSITY OF MEMPHIS
Fogelman College of Business & Economics
Primary Instructor

Undergraduate courses	Evaluation of Teaching	
Foundation/ Information Systems (MIS 2749)	4.39/5.0 Scale	*Fall 2019*
Foundation/ Information Systems (MIS 2749)	4.40/5.0 Scale	*Fall 2020*

Graduate courses	Evaluation of Teaching	
Cyber Ethics in IT (MIS 7455)	4.65/5.0 Scale	*Spring 2020*
Cyber Ethics in IT (MIS 7455)	4.66/5.0 Scale	*Spring 2021*
Cyber Ethics in IT (MIS 7455)	4.75/5.0 Scale	*Fall 2020*
Cyber Ethics in IT (MIS 7455)	4.83/5.0 Scale	*Spring 2022*
Cyber Ethics in IT (MIS 7455)	4.84/5.0 Scale	*Spring 2022*

Research Interests

Digitally Savvy Leadership, IT Strategy, IT Policymaking, Human-Technology Interaction.

Publications

Kim, H., Goldsmith, J. V., Sengupta, S., Mahmood, A., Powell, M. P., Bhatt, J., ... & Bhuyan, S. S. (2019). Mobile health application and e-health literacy: opportunities and concerns for cancer patients and caregivers. *Journal of Cancer Education*, *34*(1), 3-8.

Sengupta, S., & Bandyopadhayay, A. (2023, February). Cybersecurity Breach Mitigation Strategies for Organizations – A Human-centric Text Analytics Approach. In *52nd Annual Meeting of the Southeast Decision Sciences Institute.* .

Working Papers

Paper 1: Role of new entry threats in affecting the relationship between digitally savvy leadership and firm innovation & efficiency.

Paper 2: Role of mobile device-enabled self-regulation, excessive smartphone usage, and media multitasking affecting procrastination's impact on university students' academic performance in online courses context.

Research Presentations

Sengupta, S., Lee, E., (2018). The Business Information Technology Department, Fogelman College of Business & Economics, University of Memphis, TN, "Comparison Study of Open Source vs. Proprietary Sentiment Analysis Tool."

Sengupta, S., Lee, E., (2019). The Business Information Technology Department, Fogelman College of Business & Economics, University of Memphis, TN, "How to Deter Cheating in Online Classes."

Sengupta, S., Lee, E., (2020). The Business Information Technology Department, Fogelman College of Business & Economics, University of Memphis, TN, "Exploring the role of A.I. and Non-AI based mobile apps facilitating Plagiarism."

Technical Skills & Certificates

Skills: M.S. Excel, MS Access, PostgreSQL, Tableau, Stata, Python.

Certification: Certificate of International Affairs awarded by the University of Memphis

Professional memberships & Service

Reviewer: The DATA BASE for Advances in Information Systems, ECIS 2021, ECIS 2022, PACIS 2022