



## BECOME A CERTIFIED FINANCIAL PLANNER™

Investing in your future with a CFP® certification proves to your clients that you are a professional worthy of making investment plans for their futures. A CFP® certification demonstrates that you uphold ethical standards and will provide trustworthy, knowledgeable, competent service.

Clients value certifications when seeking an advisor and cite a higher satisfaction rate with a CFP® professional than one without certification.

### CAPITALIZE ON HOME ADVANTAGE

The Fogelman College of Business & Economics (FCBE) Finance, Insurance and Real Estate (FIR) Department offers the only program in the Mid-South, and is one of just four in Tennessee, that is endorsed by the national CFP Board to meet its educational standards required to become a CFP® professional.

To earn board certification, a planner must meet requirements in four key areas: education, examination, experience and ethics. When you successfully complete the FCBE Financial Planning Certificate six-course program, you are not only closer to obtaining your bachelor's degree, but you are also meeting the core requirements to sit for CFP® exam. Plus, you'll gain a competitive edge to enter the field of financial services.

For more information on becoming a Certified Financial Planner™, visit [cfp.net/become](http://cfp.net/become).

## APPLY TODAY

[memphis.edu/admissions](http://memphis.edu/admissions)

### PROGRAM ADVISORS

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For more information, visit  
[memphis.edu/finance/programs/cfp.php](http://memphis.edu/finance/programs/cfp.php)



# FINANCIAL PLANNING EDUCATIONAL PROGRAM/TRACK

Get 26% Higher Earnings Than Other Financial Advisors When You Become a CFP® Professional

FOGELMAN COLLEGE OF BUSINESS & ECONOMICS

# PLAN FOR YOUR FUTURE

WITH A FINANCIAL PLANNING CERTIFICATE

## COMPLETE ONE PROGRAM TO TAKE THE CFP® CERTIFICATION EXAM

2  
RESULTS

- Gains credit toward FIR degree
- Earns Financial Planning Certificate



## CAREER GAINS

- 7% growth in employment of personal financial advisors, projected from 2018-28
- 9th in Best Business Jobs
- 19th in Best Paying Jobs
- 26% higher earnings by CFP® professionals than other financial advisors

6  
COURSES

|           |                                |
|-----------|--------------------------------|
| ACCT 3510 | Federal Income Tax I           |
| FIR 3410  | Financial Management           |
| FIR 4870  | Risk Management and Insurance  |
| FIR 3710  | Investments                    |
| FIR 4011  | Retirement and Estate Planning |
| FIR 4620  | Cases in Financial Planning    |



## OPEN DOOR TO OCCUPATION OPPORTUNITIES

Financial Planners  
Accountants  
Bankers  
Attorneys  
Stock Brokers

Investment Advisors  
Insurance Producers  
Retirement or Benefits Professionals

## ADVANCEMENT FOR ALL

Not a finance major, but still interested in the career benefits of CFP® certification? You may enroll in this program as a non-degree seeking student. Consider a FIR track to earn a minor in finance as well.

Use the UofM Cost of Attendance Estimator at [umwa.memphis.edu/estimator](http://umwa.memphis.edu/estimator) to receive a tuition estimate for obtaining a Financial Planning Certificate, and make special note of the fees to add to your estimate.



## BOOMING FIELD

Opportunities in the financial planning field are predicted to be in abundance, as 98 million Americans approach retirement by 2060 and are likely to seek advice. In addition to longer lifespans leading to longer retirement, traditional pension plans are expected to be redefined, further increasing the demand for financial planning services.

